



Broadcasting Notice of Consultation CRTC 2013-13

PDF version

Ottawa, 16 January 2013

Notice of hearing

20 March 2013

Gatineau, Quebec

Deadline for submission of interventions/comments/answers: 15 February 2013

[\[Submit an intervention/comment/answer or view related documents\]](#)

The Commission will hold a hearing commencing on **20 March 2013 at 11:30 a.m. at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec**. The Commission intends to consider the following applications, subject to interventions, without the appearance of the parties:

Applicant/Licensee and Locality

1. **AGNI Communication Inc.**
Montréal, Quebec
Application 2012-0821-5
 2. **7954689 Canada Inc.**
Montréal, Quebec
Application 2012-1007-0
 3. **Prince Edward County Radio Corporation**
Prince Edward County, Ontario
Application 2012-0826-5
 4. **Golden West Broadcasting Ltd.**
Steinbach, Manitoba
Application 2012-0446-1
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1. **AGNI Communication Inc.**
Montréal, Quebec
Application 2012-0821-5

Application by **AGNI Communication Inc.** for a broadcasting licence to operate an ethnic commercial low-power FM radio programming undertaking in Montréal.

The new station would operate on frequency 102.9 MHz (channel 275LP) with an average effective radiated power (ERP) of 31 watts (maximum ERP of 50 watts with an effective height of antenna above average terrain of 44.4 metres).

The applicant is willing to accept a condition of licence requiring it to direct ethnic programming to a minimum of nine cultural groups in a minimum of six different languages per broadcast week.

The applicant indicates that, of the total programming to be provided during the broadcast week, 100% would be devoted to ethnic programming and 100% would be devoted to third-language programming.

Applicant's address:

505-7290 Hutchinson Street

Montréal, Quebec

H3N 1Z1

Fax: 514-587-2458

E-mail: phillip@ixica.com

E-mail to request electronic version of application: phillip@ixica.com

2. **7954689 Canada Inc.**
Montréal, Quebec
Application 2012-1007-0

Application by **7954689 Canada Inc.** for a broadcasting licence to operate a French-language commercial AM radio programming undertaking in Montréal.

The new station would operate on frequency 850 kHz (channel 850B) with a daytime transmitter power of 50,000 watts and a nighttime transmitter power of 22,000 watts.

The applicant is proposing a sports talk format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

6322 Jean Talon East

Montréal, Quebec

H1S 1M8

Fax: 416-640-3009

Email : ahamilton@casselsbrock.com

Email to request electronic version of application: info@tppmedia.ca or ntetrault@tppmedia.ca

3. **Prince Edward County Radio Corporation**
 Prince Edward County, Ontario
 Application 2012-0826-5

Application by **Prince Edward County Radio Corporation** for a broadcasting licence to operate an English-language FM community radio programming undertaking in Prince Edward County.

The new station would operate on frequency 92.3 MHz (channel 222A) with an effective radiated power of 3,000 watts (non-directional antenna with an effective height of antenna above average terrain of 71 metres).

The applicant proposes to broadcast 126 hours of programming per broadcast week, of which 120 hours will be local, station-produced programming.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

c/o Mathers Law Office
 6 Talbot Street
 Picton, Ontario
 K0K 2T0

E-mail: info@county-community-radio.ca

Website to view application:

www.county-community-radio.ca

E-mail to request electronic version of application: info@county-community-radio.ca

4. **Golden West Broadcasting Ltd.**
 Steinbach, Manitoba
 Application 2012-0446-1

Application by **Golden West Broadcasting Ltd.** for a broadcasting licence to operate an English-language commercial FM radio programming undertaking in Steinbach.

The new station would operate on frequency 107.7 MHz (channel 299B) with an effective radiated power of 30,000 watts (non-directional antenna with an effective height of antenna above average terrain of 117.4 metres).

The applicant proposes a Country Favourites music format targeting listeners aged 18 to 54.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

This application was first scheduled to be heard at a hearing held on 7 November 2012 (Broadcasting Notice of Consultation 2012-475) but was withdrawn to be rescheduled at a later date.

This Commission will consider the intervention already accepted and filed on the public file for the 7 November 2012 hearing as well as other interventions received in the context of this hearing.

Applicant's address:

9 Centre Avenue

Altona, Manitoba

R0G 0B0

Fax: 204-346-5323

E-mail: lfriesen@goldenwestradio.com, rhildebrand@goldenwestradio.com

E-mail to request electronic version of application: rhildebrand@goldenwestradio.com

Procedure

Deadline for interventions or answers

15 February 2013

The new *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure*, SOR/2010-277 (the Rules of Procedure), set out, among other things, the rules for content, format, filing and service of interventions and answers of respondents, the procedure for filing confidential information and requesting its disclosure, and the conduct of the public hearing. Accordingly, the procedure set out below must be read in conjunction with the Rules of Procedure and its accompanying documents, which can be found on the Commission's website under "CRTC Rules of Practice and Procedure."

An intervention or an answer from a respondent must be filed with the Commission and served on the applicant on or before the above-mentioned date. An answer from a respondent must also be served on any other respondent.

In accordance with the Rules of Procedure, a document must be filed with, not merely sent to, the Commission by 5 p.m. Vancouver time (8 p.m. Ottawa time) on the date it is due. The Commission takes no responsibility for postal delays and will not notify a party whose submission is received after the deadline date. Late submissions will not be considered by the Commission and will not be made part of the public file.

The intervention or answer must include one of the following statements in either the first or the last paragraph:

1. I request to appear at the public hearing.
2. I do not want to appear at the public hearing.

The applicant, respondents and interveners are permitted to coordinate, organize and file, in a single submission, interventions of other interested persons who share their position but do not wish to appear at the hearing as a “Joint Supporting Intervention.” More information on how to do so and a template for the covering letter to be filed by the parties can be found in *Changes to certain practices for filing interventions – Expansion of filing practices to include the filing of joint supporting comments for broadcasting policy proceedings*, Broadcasting Information Bulletin CRTC 2010-28-1, 10 December 2010.

Interventions and answers will be considered by the Commission and will form part of the public record of the proceeding without further notification to parties, provided the procedures set out in the Rules of Procedure and this notice have been followed. Parties will be contacted only if their submissions raise procedural questions.

Submissions must be filed by sending them to the Secretary General of the Commission by **only one** of the following means:

by using the
[\[Intervention/comment/answer form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy of each intervention or answer from a respondent must be sent to the applicant and, in the case of a respondent to an application, to any other respondent.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service was completed. The sender must keep proof of the sending and the receipt of the document for 180 days after the day on which it is filed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been altered during electronic transmission.

Interventions and answers must clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

In the event that an application to be considered during the non-appearing phase of the hearing is brought to an oral phase of the hearing, and if parties wish to appear, they must provide reasons why their written interventions or answers are not sufficient and why an appearance is necessary. Parties requiring communication support must state their request on the first page of their intervention. Only those parties whose requests to appear have been granted will be contacted by the Commission and invited to appear at the public hearing.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

All information that parties provide as part of this public process, except information designated confidential, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages parties and interested persons to monitor the record of the proceeding, available on the Commission's website, for additional information that they may find useful when preparing their submissions.

Examination of documents

An electronic version of the applications is available on the Commission's website by selecting the application number within this notice. It is also available from the applicants, either on their websites or upon request by contacting the applicants at their email addresses, provided above.

A list of all interventions and answers will also be available on the Commission's website. The list is accessible by selecting "View all proceedings open for comment" from the "Public Proceedings" section of the Commission's website and clicking on the "Interventions/Answers" link associated with this notice.

Documents are also available during normal office hours at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
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Tel.: 819-997-2429
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Regional offices

Nova Scotia

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Secretary General