



## Broadcasting Decision CRTC 2011-444

PDF version

Route reference: 2010-952-1

Additional references: 2010-952-2 and 2010-952-3

Ottawa, 27 July 2011

### **Bell Media Inc., on behalf of itself and various licensees** Across Canada

*The application numbers are set out in the appendices to this decision.  
Public hearing in the National Capital Region  
4 April 2011*

### **Bell Media Inc. – Group-based licence renewals**

*The Commission **renews** the broadcasting licences for the various television services affiliated with the Bell Media Inc. broadcasting ownership group from 1 September 2011 to 31 August 2016.*

#### **Introduction**

1. The Commission received applications by Bell Media Inc. (Bell Media),<sup>1</sup> on behalf of itself and the various licensees listed in Appendix 1 to this decision, to renew the broadcasting licences for the conventional television stations, the specialty Category A, B and C services and the other services set out in that appendix.
2. In Broadcasting Regulatory Policy [2010-167](#) (the group-based policy), the Commission established a comprehensive framework for the group-based licensing of private television services affiliated with large English-language Canadian broadcast ownership groups, including those services affected by this decision. The Commission's determinations relating to the implementation of group-based licensing are set out in Broadcasting Decision 2011-441 (the introductory decision), also issued today, which should be read in conjunction with this decision.
3. The Commission received numerous interventions relating to the above-noted applications. The record for this proceeding can be found on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) under "Public Proceedings."

---

<sup>1</sup> On 15 March 2011, CTVglobemedia Inc. (CTVgm), the initial applicant, amalgamated with CTV Inc., CTV Limited and CTV Corp. to continue as CTV Inc. Following the acquisition of CTVgm by BCE Inc. approved in Broadcasting Decision 2011-163, CTV Inc. changed its name on 1 April 2011 to Bell Media Inc.

4. Having examined the applications and replies made by the Bell Media group<sup>2</sup> as well as the various interventions concerning this group of services, the Commission **renews** the broadcasting licences for the various television services<sup>3</sup> affiliated with the Bell Media Inc. broadcasting group that are listed in Appendix 1 to this decision. The new licences will be subject to the applicable **conditions of licence** set out in Appendices 2 through 30, as well as the applicable standard conditions of licence set out in Broadcasting Regulatory Policies [2009-562-1](#), 2011-442, 2011-443 and 2010-786-1. The new licences will take effect on 1 September 2011 and expire 31 August 2016.
5. In the introductory decision, the Commission set out its determinations on issues that apply to both the Bell Media group and the other large English-language ownership groups. These determinations are reflected below and in the conditions of licence of the various services. In addition, the Commission considers that the following issues specific to the Bell Media group should be examined in greater detail:
  - Canadian programming expenditures (CPE);
  - expenditures on programs of national interest (PNI);
  - certain issues specific to the following services:
    - Atlantic Satellite Network (ASN);
    - Access – The Education Station;
    - CablePulse 24 (CP24);
    - ESPN Classic;
    - MuchMusic and MuchMoreMusic; and
    - MTV Canada.

### **Canadian programming expenditures**

6. Consistent with its determinations in the introductory decision and the commitments made by the Bell Media group in this proceeding, the Commission has established a minimum group CPE level of 30% for the Bell Media group. As part of this requirement, the Bell Media conventional television stations will be required to collectively reach a minimum CPE level of 26%. The group CPE level will be implemented through conditions of licence imposed on the various qualifying conventional television stations and specialty services, as set out in the appendices to this decision.

---

<sup>2</sup> Bell Media group includes only those services that contribute to Canadian programming expenditures and programs of national interest listed in Appendix 1.

<sup>3</sup> Since the licences of certain services will not expire by 31 August 2011, these services have requested that their current licences be revoked and that new licences be issued as part of this proceeding. The services are denoted by an “\*” in Appendix 1.

7. In the first broadcast year of the licence term, the required minimum CPE resulting from the above-noted levels will be calculated using the average of the undertakings' gross revenues in the previous three years. In each subsequent broadcast year of the licence term, the CPE levels will be calculated using the undertakings' gross revenues in the previous year. Consistent with the group-based policy, the Commission has also set out flexibility provisions for CPE requirements. Specifically, qualifying specialty services have the flexibility to attribute 100% of their required CPE to any other qualifying specialty service or conventional television station within the same designated group. Conventional television stations have the flexibility to attribute a maximum of 25% of their required CPE to qualifying specialty services within the designated group.

### **Expenditures on programs of national interest**

8. Consistent with its determinations in the introductory decision and the commitments made by the Bell Media group in this proceeding, the Commission has established a minimum group expenditure requirement of 5% on PNI, as defined in the group-based policy. The group PNI expenditure requirement level will be implemented through conditions of licence imposed on the various qualifying services, as set out in the appendices to this decision.
9. As with CPE, in the first broadcast year of the licence term, the PNI requirement for each service will be calculated using the average of the undertakings' gross revenues in the previous three years. In each subsequent broadcast year of the licence term, the PNI requirement will be calculated using the undertakings' gross revenues in the previous year. Consistent with the group-based policy, the Commission will also grant qualifying services the flexibility to attribute 100% of their required PNI expenditures to any other qualifying service within the same designated group.
10. As set out in the group-based policy, no less than 75% of expenditures on PNI must be made to an independent production company.

### **Issues specific to certain services**

#### **Atlantic Satellite Network**

11. In its renewal application, Bell Media requested that the condition of licence preventing ASN from soliciting advertising in the Halifax-Dartmouth area be deleted since ASN is subject to a local programming requirement for the Halifax market. During the public process, Shaw Media Inc. opposed the amendment, arguing that allowing ASN to access local advertising in the Halifax-Dartmouth area would permit Bell Media to obtain a larger proportion of the limited revenues in that market from other stations that already have trouble competing with the combination of ASN and the other Bell Media station in the region, CJCH-DT.
12. The Commission notes that Bell Media's CJCH-DT station in Halifax is the largest generator of television advertising revenues in that market, accounting for a significant proportion of the total advertising revenues generated in the market in

2010. The Commission also notes that it concluded in Broadcasting Decision 2001-457 that the Halifax region was unable to support further local advertising.

13. The Commission remains of the view that the Halifax market is unable to support further solicitation of local advertising without considerable impact on existing services and therefore denies the request to delete the condition of licence prohibiting ASN from soliciting advertising in the Halifax/Dartmouth area.

#### **Access – The Education Station**

14. In its renewal application, Bell Media proposed several amendments to the conditions of licence of Access, which operates as the designated educational programming service for the province of Alberta, to allow it to be more competitive. In response to questioning from the Commission, Bell Media amended its proposals at the public hearing and in its final reply to better align them with the type of service Access is mandated to provide. Specifically, Bell Media proposed conditions of licence that would be consistent with what the Commission approved for Saskatchewan's designated educational service in Broadcasting Decision 2010-965.
15. Access is currently available over the air via analog transmitters in Calgary and Edmonton, which are both identified in Broadcasting Regulatory Policy 2009-406 as markets mandated by the Commission for digital conversion. During the oral phase of the hearing, Bell Media reiterated its intention not to convert these transmitters to digital due to the related costs as well as the service's continued mandatory carriage in Alberta as a designated educational programming service, regardless of the presence of over-the-air transmitters. Consequently, Bell Media stated that it will cease operating CIAN-TV Calgary and CJAL-TV Edmonton by 31 August 2011.
16. Given the fact that Bell Media's revised proposal ensures that Access continues to meet its educational mandate and is consistent with the Commission's past practice, the Commission **approves** the proposed amendments to this service's conditions of licence, as set out in Appendix 30 to this decision.

#### **CablePulse 24**

17. In its renewal application, Bell Media advised the Commission that over the next licence term, it hoped to launch regional feeds on CP24 with localized textual information appearing on the screen surrounding the main video window. The licensee specified that it was not requesting a licence amendment, which it deemed unnecessary, since it submitted that the localized content would consist predominantly of alphanumeric text and as such would not constitute "programming" under the *Broadcasting Act*.
18. It is the Commission's view that any additional content provided alongside the main video window on CP24 is part of the programming undertaking as a whole and thus within the Commission's jurisdiction. The Commission therefore considers that the provision of such textual information to local communities on multiple regional feeds would require Commission approval, namely an amendment to CP24's licence.

Accordingly, if Bell Media wishes to offer such feeds in the future as part of the CP24 service, it must apply for an amendment to its licence and receive Commission approval prior to providing the feeds.

#### **ESPN Classic**

19. Bell Media requested the authorization to devote up to 5% of the programming broadcast on ESPN Classic to the coverage of live and tape-delayed sporting events. Bell Media argued that this amendment would allow for more flexibility in cases of scheduling conflicts.
20. The Commission considers that this amendment is not consistent with ESPN Classic's nature of service definition. Specifically, the Commission notes that ESPN Classic was approved as a service that would broadcast classic and vintage sports events, which is not in keeping with live or tape-delayed sporting events. Accordingly, the Commission **denies** the proposed amendment.
21. However, the Commission **approves** Bell Media's request to reduce the delay relating to the broadcast of retrospectives on sports events to 6 months prior to the broadcast day on which they are aired by the service.

#### **MuchMusic and MuchMoreMusic**

22. Bell Media requested several changes to the conditions of licence for MuchMusic and MuchMoreMusic to allow these services more programming flexibility and permit them to be more competitive.
23. The Commission considers that the combination of these amendments would be inconsistent with the current nature of service definitions of the services and would permit the services to broaden to a significant degree the type of programming they offer, thus considerably reducing the diversity of programming available in the system. Accordingly, consistent with the Commission's general approach in the group-based licensing process set out in the introductory decision, the Commission **denies** the proposed amendments for MuchMusic and MuchMoreMusic, with one exception.
24. The Commission **approves** the licensee's request to remove the current requirement concerning the broadcast of French-language music videos or performances on MuchMusic. The Commission considers that there is already a sufficient amount of French-language music video programming available in the broadcasting system since other Canadian services are focused on this particular type of programming.

#### **MTV Canada**

25. When questioned by the Commission at the hearing concerning how MTV Canada determined if potential programming fits its nature of service, Bell Media replied that it used specific criteria submitted to the Commission in a letter dated 27 August 2010. These criteria state that the programming "must feature unscripted forms of

conversation, feature direct address to the audience or [must be] organized principally around talk.”

26. The Commission considers that such criteria could be helpful in determining if programming is in keeping with MTV Canada’s nature of service. The Commission therefore amends MTV Canada’s nature of service definition by adding the criteria set out above to the definition’s narrative description.

Secretary General

#### **Related documents**

- *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011
- *Standard conditions of licence, expectations and encouragements for conventional television stations*, Broadcasting Regulatory Policy CRTC 2011-442, 27 July 2011
- *Group-based licence renewals for English-language television groups – Introductory decision*, Broadcasting Decision CRTC 2011-441, 27 July 2011
- *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011
- *Saskatchewan Communications Network – Acquisition of assets*, Broadcasting Decision CRTC 2010-965, 23 December 2010
- *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news – Implementation of the Accessibility Policy and other matters*, Broadcasting Regulatory Policy CRTC [2009-562-1](#), 18 June 2010
- *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010
- *Change in effective control of CTVglobemedia Inc.’s licensed broadcasting subsidiaries*, Broadcasting Decision CRTC 2011-163, 7 March 2011
- *Policy determinations resulting from the 27 April 2009 public hearing*, Broadcasting Regulatory Policy CRTC 2009-406, 6 July 2009
- *Licence renewals for the television stations controlled by CTV*, Decision CRTC 2001-457, 2 August 2001

*\*This decision and the appropriate appendix are to be attached to each licence.*

## Appendix 1 to Broadcasting Decision CRTC 2011-444

### Services renewed in this decision

<b>Services that contribute to the group CPE and PNI expenditures</b>	
<b>Bell Media Inc.</b> <i>Application 2010-1261-6</i>	
<b>Conventional television stations</b>	
<b>Province</b>	<b>Call sign / Location</b>
Nova Scotia	CJCB-TV Sydney and its transmitters  CJCB-TV-1 Inverness CJCB-TV-2 Antigonish CJCB-TV-3 Dingwall CJCB-TV-5 Bay St. Lawrence CJCB-TV-6 Port Hawkesbury
	CJCH-DT Halifax and its transmitters  CJCH-TV-1 Canning CJCH-TV-2 Truro CJCH-TV-3 Valley Colchester County CJCH-TV-4 Bridgetown CJCH-TV-5 Sheet Harbour CJCH-TV-6 Caledonia CJCH-TV-7 Yarmouth CJCH-TV-8 Marinette
New Brunswick	CKCW-DT Moncton and its transmitters  CKAM-TV Upsalquitch CKAM-TV-1 Newcastle CKAM-TV-2 Chatham CKAM-TV-3 Blackville CKAM-TV-4 Doaktown CKCD-TV Campbellton CKCW-DT-1 Charlottetown, Prince Edward Island CKCW-TV-2 St. Edward/St. Louis, PEI

	<p>CKLT-DT Saint John and its transmitters</p> <p>CKLT-TV-1 Florenceville CKLT-TV-2 Boiestown</p>
Quebec	CFCF-DT Montréal
Ontario	<p>CFPL-DT London and its transmitter</p> <p>CKNX-TV Wingham (now operating as a transmitter for CFPL-TV London)</p>
	<p>CFTO-DT Toronto and its transmitters</p> <p>CFTO-TV-21 Orillia (formerly CFTO-TV-1 Severn Falls) CFTO-DT-54 Peterborough</p>
	<p>CHBX-TV Sault Ste. Marie and its transmitter</p> <p>CHBX-TV-1 Wawa</p>
	CHRO-TV Pembroke
	CHRO-DT-43 Ottawa
	<p>CJOH-DT Ottawa and its transmitters</p> <p>CJOH-TV-6 Deseronto CJOH-TV-8 Cornwall (formerly CJOH-TV-8 Lancaster) CJOH-TV-47 Pembroke</p>
	<p>CHWI-DT Wheatley and its transmitter</p> <p>CHWI-DT-60 Windsor</p>
	<p>CICI-TV Sudbury and its transmitters</p> <p>CICI-TV-1 Elliot Lake CKNY-TV-11 Huntsville</p>
	<p>CITO-TV Timmins and its transmitters</p> <p>CITO-TV-1 Kapuskasing CITO-TV-2 Kearns CITO-TV-3 Hearst CITO-TV-4 Chapleau</p>

	<p>CKCO-DT Kitchener and its transmitters</p> <p>CKCO-TV-2 Wiarton CKCO-TV-3 Oil Springs</p>
	<p>CKNY-TV North Bay</p>
	<p>CKVR-DT Barrie and its transmitter</p> <p>CKVR-TV-1 Parry Sound</p>
Manitoba	<p>CKY-DT Winnipeg and its transmitters</p> <p>CKYA-TV Fisher Branch CKYB-TV Brandon CKYB-TV-1 McCreary CKYD-TV Dauphin CKYF-TV Flin Flon CKYP-TV The Pas CKYS-TV Snow Lake CKYT-TV Thompson</p>
Saskatchewan	<p>CFQC-DT Saskatoon and its transmitters</p> <p>CFQC-TV-1 Stranraer CFQC-TV-2 North Battleford</p>
	<p>CICC-TV Yorkton and its transmitters</p> <p>CICC-TV-2 Norquay CICC-TV-3 Hudson Bay CIEW-TV Warmley CIWH-TV Wynyard</p>
	<p>CIPA-TV Prince Albert and its transmitters</p> <p>CIPA-TV-1 Spiritwood CIPA-TV-2 Big River CKBQ-TV Melfort CKBQ-TV-1 Nipawin</p>
	<p>CKCK-DT Regina and its transmitters</p> <p>CKCK-TV-1 Colgate CKCK-TV-2 Willow Bunch CKCK-TV-7 Fort Qu'Appelle</p>

	<p>CKMC-TV Swift Current  CKMC-TV-1 Golden Prairie  CKMJ-TV Marquis</p>
Alberta	<p>CFCN-DT Calgary and its transmitters</p> <p>CFCN-TV-1 Drumheller  CFCN-TV-2 Banff  CFCN-TV-6 Drumheller  CFCN-TV-13 Pigeon Mountain  CFCN-TV-14 Harvie Heights  CFCN-TV-16 Oyen  CFCN-TV-15 Invermere, British Columbia  CFWL-TV-1 Invermere, B.C.</p>
	<p>CFCN-DT-5 Lethbridge and its transmitters</p> <p>CFCN-TV-3 Brooks  CFCN-TV-4 Burmis  CFCN-TV-8 Medicine Hat  CFCN-TV-17 Waterton Park  CFCN-TV-18 Coleman  CFCN-TV-9 Cranbrook, B.C.  CFCN-TV-10 Fernie, B.C.  CFCN-TV-11 Sparwood, B.C.  CFCN-TV-12 Moyie, B.C.</p>
	<p>CFRN-DT Edmonton and its transmitters</p> <p>CFRN-TV-1 Grande Prairie  CFRN-TV-2 Peace River  CFRN-TV-3 Whitecourt  CFRN-TV-4 Ashmont  CFRN-TV-5 Lac La Biche  CFRN-TV-7 Loughheed  CFRN-TV- 8 Grouard Mission  CFRN-TV-9 Slave Lake  CFRN-TV-11 Jasper  CFRN-TV-12 Athabasca</p>
	<p>CFRN-TV-6 Red Deer and its transmitter</p> <p>CFRN-TV-10 Rocky Mountain House</p>
British Columbia	CIVT-DT Vancouver

	CIVI-DT Victoria and its transmitter CIVI-DT-2 Vancouver		
<b>Satellite-to-cable programming undertaking</b>			
Maritimes	Atlantic Satellite Network (ASN)		
<b>Specialty services</b>			
Type of service	Name of service	Licensee	Application
Category A	Book Television	Bell Media Inc.	2010-1282-2
	Bravo!		2010-1270-8
	Business News Network		2010-1275-7
	CablePulse 24		2010-1271-5
	Discovery Channel	2953285 Canada Inc.	2010-1266-6
	E!	Bell Media Inc.	2010-1274-9
	Fashion Television Channel		2010-1283-0
	MTV (Canada)		2010-1277-3
	MTV2		2010-1284-8
	MuchMoreMusic		2010-1272-3
	MuchMusic*		2010-1288-0
	Réseau Info Sports		Le Réseau des sports (RDS) inc.
	Space	Bell Media Inc.	2010-1273-1
The Comedy Network	2010-1278-1		
Category B with one million or more subscribers	Animal Planet	Animal Planet Canada Company	2010-1295-5

	Discovery Science	Discovery Science Canada Company	2010-1297-1
	Discovery World HD*	2953285 Canada Inc.	2010-1301-0
	ESPN Classic	The Sports Network Inc.	2010-1299-7

<b>Services that do not contribute to the group CPE and PNI expenditures</b>			
<b>Type of service</b>	<b>Name of service</b>	<b>Licensee</b>	<b>Application</b>
Specialty Category B with fewer than one million subscribers	Comedy Gold	Bell Media Inc.	2010-1300-5
	Investigation Discovery		2010-1296-3
	MuchLoud		2010-1291-3
	MuchMore Retro		2010-1292-1
	MuchVibe		2010-1293-9
	PunchMuch		2010-1294-7
Specialty Category C	CTV News Channel	Bell Media Inc.	2010-1276-5
	Le Réseau des sports	Le Réseau des sports (RDS) inc.	2010-1280-7
	The Sports Network	The Sports Network Inc.	2010-1281-4
Other	ACCESS – The Education Station	Learning and Skills Television of Alberta Limited	2010-1304-4

\*The current licence under which this service operates will not expire by 31 August 2011. At the request of the licensee, the current licence will be revoked and a new licence issued, effective 1 September 2011.

## Appendix 2 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1261-6, received 1 November 2010*

### **Conditions of licence applicable to all conventional television stations and the satellite-to-cable programming undertaking Atlantic Satellite Network (ASN)**

1. The licensee shall adhere to the standard conditions of licence for conventional stations set out in *Standard conditions of licence, expectations and encouragements for conventional television stations*, Broadcasting Regulatory Policy CRTC 2011-442, 27 July 2011, as amended from time to time.
2. Except as provided for in conditions 3, 4 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 26% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all conventional television stations from the "Bell Media group."
3. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 2.
4. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services from the "Bell Media group" in the same broadcast year towards fulfilling a combined maximum of 25% of the requirement in condition 2 as long as these expenditures are not used by those specialty services towards fulfilling their own Canadian programming expenditure requirement.
5. Except as provided for in conditions 6, 7 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of

- a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
6. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more conventional television stations or specialty services from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 5.
7. At least 75% of the expenditures in condition 5 must be made to an independent production company. For the purposes of this condition, an independent production company is defined as a Canadian company carrying on business in Canada, with a Canadian business address, owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.
8. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 2 and 5 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.  
  
(b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 2 and 5, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.  
  
(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 2 and 5.
9. "Specialty services" in conditions 4 to 6 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
10. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

**Additional conditions of licence for the satellite-to-cable programming undertaking ASN**

11. The licensee shall not solicit local advertising in the Halifax-Dartmouth area.
12. The licensee shall adhere to the *Television Broadcasting Regulations, 1987*.

**Additional condition of licence for CKCO-TV Kitchener and its transmitter CKCO-TV-2 Wiarton and for CKCO-TV-3 Oil Springs**

13. With respect to CKCO-TV-3 Oil Springs, the licensee may broadcast no more than 6.5% of the commercial availabilities on this station separately from those broadcast on CKCO-TV Kitchener for each hour of station-produced programming broadcast exclusively on the Oil Springs station each week.

**Additional condition of licence for CICI-TV Sudbury and its transmitter CICI-TV-1 Elliot Lake; CKNC-TV Sudbury; CKNY-TV North Bay; CHNB-TV North Bay; CKNY-TV-11 Huntsville; CITO-TV Timmins and its transmitters CITO-TV-1 Kapuskasing, CITO-TV-2 Kearns, CITO-TV-3 Hearst and CITO-TV-4 Chapleau; CFCL-TV Timmins and its transmitters CFCL-TV-2 Kearns and CFCL-TV-3 Kapuskasing; CHBX-TV Sault Ste. Marie and its transmitter CHBX-TV-1 Wawa; and CJIC-TV Sault Ste. Marie**

14. With respect to CKNY-TV-11 Huntsville, the licensee may broadcast no more than 6.5% of the commercial availabilities on this station separately from those broadcast on CKNY-TV North Bay for each hour of station-produced programming broadcast exclusively on the Huntsville station each week.

**Additional conditions of licence for CKCK-TV Regina and its transmitters CKCK-TV-1 Colgate, CKCK-TV-2 Willow Bunch, CKMC-TV Swift Current, CKMC-TV-1 Golden Prairie, CKMJ-TV Marquis and CKCK-TV-7 Fort Qu'Appelle**

15. The licensee shall allow Swift Current Telecasting Co. Ltd., licensee of CJFB-TV Swift Current, to delete local commercials carried on CKMC-TV Swift Current and to substitute therefore any other commercials, including national, regional or chain operation advertisements. For the purpose of this condition, local commercial is defined as any commercial that is a non-advertising agency account.
16. The licensee shall not solicit advertising in Swift Current.

**Additional condition of licence for CFRN-TV-4 Ashmont and its transmitters CFRN-TV-5 Lac La Biche and CFRN-TV-12 Athabasca; CFRN-TV-6 Red Deer and its transmitter CFRN-TV-10 Rocky Mountain House; and CFRN-TV-3 Whitecourt and its transmitters CFRN-TV-1 Grande Prairie, CFRN-TV-2 Peace River, CFRN-TV-8 Grouard Mission, CFRN-TV-9 Slave Lake and CFRN-TV-11 Jasper**

17. The licensee may substitute on CFRN-TV-4 Ashmont, CFRN-TV-6 Red Deer and CFRN-TV-3 Whitecourt, for each hour of original station-produced programming broadcast exclusively on the undertaking each week, separate commercial messages in that hour, on each undertaking, for those broadcast by CFRN-TV Edmonton, up to a maximum of 6.5% of the commercial availabilities.

**Additional conditions of licence for CIVT-TV Vancouver**

18. The licensee shall alter, at its own expense, the signal of CIVT-TV that it provides to the licensees of the cable distribution undertakings serving Terrace, Kamloops, Kelowna, Prince George and Dawson Creek, or their successors, by covering over those commercials that are not carried on all conventional television stations owned or controlled by Bell Media Inc. with program promotions and/or public service announcements.
19. The licensee shall permit the licensees of television stations CFJC-TV Kamloops, CKPG-TV Prince George, CJDC-TV Dawson Creek and CFTK-TV Terrace to cover over, at their expense, the above-noted program promotions and public service announcements with commercials sold by these four local television stations, provided that the licensees of the cable distribution undertakings serving the four communities concerned have received the necessary regulatory permission to alter the CIVT-TV signal.

**Additional commitment for CHBX-TV Sault Ste. Marie, CICI-TV Sudbury, CITO-TV Timmins and CKNY-TV North Bay**

The Commission notes the licensee's commitment to broadcast 7 hours of local programming per week between all four stations, averaged over the broadcast year, to the communities served by these stations.

**Additional commitment for CJCB-TV Sydney, CJCH-TV Halifax, CKCW-TV Moncton and CKLT-TV Saint John**

The Commission notes the licensee's commitment to broadcast 7 hours of local programming per week between all four stations, averaged over the broadcast year, to the communities served by these stations.

**Additional commitment for CFQC-TV Saskatoon and CKCK-TV Regina**

The Commission notes the licensee's commitment to broadcast 7 hours of local programming per week, averaged over the broadcast year, on each station.

**Additional commitment for CICC-TV Yorkton, CIPA-TV Prince Albert and CFCN-TV-5 Lethbridge**

The Commission notes the licensee's commitment to broadcast 2.5 hours of local programming per week, averaged over the broadcast year, on each station.

**Additional commitment for CFCN-TV Calgary and CFRN-TV Edmonton**

The Commission notes the licensee's commitment to broadcast 14 hours of local programming per week, averaged over the broadcast year, on each station.

**Additional commitment for CFRN-TV-6 Red Deer**

The Commission notes the licensee's commitment to broadcast 1 hour of local programming per week, averaged over the broadcast year, on this station.

## Appendix 3 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1282-2, received 1 November 2010*

### Conditions of licence for the specialty Category A service Book Television

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service that will feature magazines and talk shows, dramas and documentaries that are exclusively based upon printed and published works and offered with additional programming that provides an educational context and promotes reading.  
  
(b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No more than 13% of all programming broadcast during each broadcast week shall be drawn from category 5(a) Formal education and pre-school education.  
  
(d) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(e) No more than 35% of all programming broadcast during each broadcast week shall be drawn from category 7 Drama and comedy.  
  
(f) No more than 30% of all programming broadcast during each broadcast week between 6 p.m. and midnight shall be drawn from category 7.  
  
(g) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7(e) Animated television programs and films.  
  
(h) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.
3. In each broadcast year, the licensee shall devote no less than 50% of both the broadcast day and the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 40% of

- a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.

(b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. “Specialty services” in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. No less than 25% of all Canadian programs broadcast by the licensee, other than news, sports and current affairs programming (categories 1, 2(a), 6(a) and 6(b)), shall be produced by independent production companies.
13. In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by condition of licence, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for English-language Canadian television drama*, Broadcasting Public Notice CRTC [2004-93](#), 29 November 2004, as may be amended from time to time.
14. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast month,” “broadcast year,” “clock hour” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 4 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1270-8, received 1 November 2010*

### **Conditions of licence for the specialty Category A service Bravo!**

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(b) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(c) No more than 15% of the programming broadcast shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs during each broadcast month.
3. The licensee shall devote no less than 60% of the broadcast year and no less than 50% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 33% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media Group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of

- a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
- 7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media Group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
- 8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
- 9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
  - (b) In each broadcast year of the licence term where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.
  - (c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.
- 10. "Specialty services" in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
- 11. The broadcasting undertaking licensed hereby is designated as a Category A service.
- 12. (a) In each broadcast year, the licensee shall contribute the greater of \$600,000 or 5% of the previous broadcast year's gross revenues to Bravo!FACT.
  - (b) In each broadcast year excluding the final year, the licensee may contribute to Bravo!FACT an amount that is up to 5% less than the minimum required contribution

for that year set out in or calculated in accordance with this condition; in such case, the licensee shall contribute in the next year of the licence term, in addition to the minimum required contribution for that year, the full amount of the previous year's under-expenditure.

(c) In each broadcast year of the licence term, where the licensee contributes an amount to Bravo!FACT that is greater than the minimum required contribution for that year set out in or calculated in accordance with this condition, the licensee may deduct:

i) from the minimum required contribution for the next year of the licence term, an amount not exceeding the amount of the previous year's over-expenditure; and

ii) from the minimum required contribution for any subsequent year of the licence term, an amount not exceeding the difference between the over-expenditure and any amount deducted under paragraph (i) above;

(d) Notwithstanding paragraphs (b) and (c) above, during the licence term, the licensee shall contribute to Bravo!FACT, at a minimum, the total of the minimum required contributions set out in or calculated in accordance with the licensee's condition of licence.

13. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the terms "broadcast day," "broadcast month," "broadcast year" and "evening broadcast period" shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

An "independent production company" is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 5 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1275-7, received 1 November 2010*

### **Conditions of licence for the specialty Category A service Business News Network**

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service consisting of business and financial news and information.  
  
(b) The licensee may draw its programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(d) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7 Drama and comedy.  
  
(e) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.
3. In each broadcast year, the licensee shall devote no less than 75% of the broadcast day and no less than 65% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 50% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the

requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.

6. Except as provided in conditions 7, 8 and 9 below and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. “Specialty services” in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### **Definitions**

For the purpose of these conditions of licence, the terms “broadcast day,” “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 6 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1271-5, received 1 November 2010*

### Conditions of licence for the specialty Category A service CablePulse 24

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a regional (Ontario) English-language specialty Category A service devoted to news and information, with a focus on Southern Ontario.  
  
(b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) The licensee shall not broadcast live coverage of sporting events.  
  
(d) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7 Drama and comedy.  
  
(e) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.  
  
(f) No more than 10% of all programming broadcast during the broadcast day shall be drawn from categories 11(a) General entertainment and human interest and 11(b) Reality television combined.
3. In each broadcast year, the licensee shall devote no less than 90% of both the broadcast day and the evening broadcast period to the exhibition of Canadian programs.
4. In accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 0% of the gross revenues of the undertaking.
5. Except as provided in conditions 6, 7 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of

- a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
6. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 5 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
7. At least 75% of the expenditures in condition 5 must be made to an independent production company.
8. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on programs of national interest as set out in condition 5 that is up to 5% less than the minimum required expenditure for that year calculated in accordance with this condition; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.  
  
(b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on programs of national interest that is greater than the minimum required expenditure as set out in condition 5, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.  
  
(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with condition 5.
9. "Specialty services" in conditions 5 and 6 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
10. The broadcasting undertaking licensed hereby is designated as a Category A service.
11. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

**Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast month,” “broadcast year,” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 7 to Broadcasting Decision CRTC 2011-444

2953285 Canada Inc.

Application 2010-1266-6, received 1 November 2010

### Conditions of licence for the specialty Category A service Discovery Channel

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service dedicated to the exploration of science and technology, nature and the environment, and adventure.  
  
(b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(d) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7 Drama and comedy.  
  
(e) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.  
  
(f) The licensee shall devote no more than 15% of all programming broadcast during each broadcast week to programs drawn from category 10 Game shows.
3. The licensee shall devote no less than 60% of the broadcast year and no less than 50% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 45% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.

5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the “Bell Media group” in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years’ gross revenues of all specialty services and conventional television stations from the “Bell Media group”;
  - b) in each subsequent broadcast year of the licence term, the previous year’s gross revenues of all specialty services and conventional television stations from the “Bell Media group.”
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the “Bell Media group” in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year’s under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. “Specialty services” in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### **Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 8 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1274-9, received 1 November 2010*

### Conditions of licence for the specialty Category A service E!

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service whose main purpose is to inform its audience on all aspects of the entertainment industry.  
  
(b) The licensee may draw programming from all the categories set out in section 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(d) In each broadcast year, the programming drawn from categories 7(c) Specials, mini-series or made-for-TV feature films and 7(d) Theatrical feature films aired on TV, taken as a whole, shall make up no more than 5% of the broadcast day and no more than 5% of the evening broadcast period.  
  
(e) Programs drawn from categories 7(c) and 7(d) shall be limited to programming that is about the art and industry of show business, featuring topics such as the biographies of significant personalities or stories set in the world of filmmaking, television and entertainment.  
  
(f) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7(e) Animated television programs and films.
3. In each broadcast year, the licensee shall devote no less than 50% of the broadcast day and no less than 40% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 42% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;

- b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
- 5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
- 6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
- 7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
- 8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
- 9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed

5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. “Specialty services” in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 9 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1283-0, received 1 November 2010*

### **Conditions of licence for the specialty Category A service Fashion Television Channel**

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service dedicated to fashion, beauty, style, art, architecture, photography and design.  
  
(b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(d) No more than 15% of all programming broadcast during each broadcast week shall be drawn from category 7 Drama and comedy.  
  
(e) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7(e) Animated television programs and films.  
  
(f) No more than 15% of all programming broadcast during each broadcast week shall focus on home and garden design.
3. In each broadcast year, the licensee shall devote no less than 50% of both the broadcast day and the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 41% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television

stations from the “Bell Media group” in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.

6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years’ gross revenues of all specialty services and conventional television stations from the “Bell Media group”;
  - b) in each subsequent broadcast year of the licence term, the previous year’s gross revenues of all specialty services and conventional television stations from the “Bell Media group.”
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the “Bell Media group” in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year’s under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. “Specialty services” in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. No less than 25% of all Canadian programs broadcast by the licensee, other than news, sports and current affairs programming (categories 1, 2(a), 6(a) and 6(b)), shall be produced by independent production companies.
13. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 10 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1277-3, received 1 November 2010*

### Conditions of licence for the specialty Category A service MTV (Canada)

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service that is devoted to talk programming providing viewers with the opportunity to participate through telephone, Internet or new media, as well as live television hook-ups, in discussion and debate about topics and issues that interest and affect all Canadians. Programming must feature unscripted forms of conversation or direct address to the audience or must be organized principally around talk.  
  
(b) The licensee may draw its programming from all the categories set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(d) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7 Drama and comedy.  
  
(e) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.
3. In each broadcast year, the licensee shall devote no less than 68% of the broadcast day and no less than 71% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 36% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.

5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the “Bell Media group” in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years’ gross revenues of all specialty services and conventional television stations from the “Bell Media group”;
  - b) in each subsequent broadcast year of the licence term, the previous year’s gross revenues of all specialty services and conventional television stations from the “Bell Media group.”
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the “Bell Media group” in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year’s under-expenditure.  
  
(b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. “Specialty services” in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

**Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 11 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1284-8, received 1 November 2010*

### Conditions of licence for the specialty Category A service MTV2

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service targeted to an audience aged 12-24. All programs exhibited shall comply with the licensee's "Code of Ethics."
  - (b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.
  - (c) No less than 15% of all programming broadcast during each broadcast week shall be devoted to material drawn from category 5(b) Informal education/recreation and leisure.
  - (d) No more than 10% of all programming broadcast during each broadcast week shall be devoted to material drawn from category 8(b) Music video clips.
  - (e) No more than 15% of all programming broadcast during each broadcast week shall be devoted to material drawn from category 7(e) Animated television programs and films.
  - (f) No more than 15% of all programming broadcast during each broadcast week and no more than 15% of the evening broadcast period shall be devoted to material drawn from category 7(d) Theatrical feature films aired on TV.
  - (g) No more than 10% of all programming broadcast during each broadcast week shall be devoted to material drawn from categories 6(a) Professional sports and 6(b) Amateur sports combined.
  - (h) No less than 75% of all programming shall be directed to youth aged 12-17 and no more than 25% of all programming shall be directed to the age group 18-24.
3. In each broadcast year, the licensee shall devote no less than 60% of the broadcast day and no less than 55% of the evening broadcast period to the exhibition of Canadian programs.

4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 43% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media Group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the

minimum required expenditure for that year, the full amount of the previous year's under-expenditure.

(b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. "Specialty services" in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. No less than 25% of all Canadian programs broadcast by the licensee, other than news, sports, and current affairs programming (categories 1, 2(a), 6(a) and 6(b)), shall be produced by independent production companies.
13. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the term "broadcast day" shall be defined as the 24-hour period beginning at 6 a.m. each day. The terms "broadcast year" and "evening broadcast period" shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term "broadcast week" shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An "independent production company" is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 12 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1272-3, received 1 November 2010*

### Conditions of licence for the specialty Category A service MuchMoreMusic

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national, English-language specialty Category A service designed for an adult audience, consisting primarily of adult contemporary, light rock, classic hits and some soul, jazz, rhythm and blues, reggae and new age music.  
  
(b) The licensee shall also provide programs consisting of music or music-related programs with music and pop news or commentaries, interviews, concerts, profiles and specials, plus music feature films and music-related or -themed series or programs. "Music-related programs" shall be defined as programs about music or the music or recording industries or about or featuring musical artists, concerts and musical performances, compositions or events.  
  
(c) The licensee may draw programming from all the categories set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(d) The licensee shall devote no less than 50% of the broadcast week to programming from categories 8(b) Music video clips and 8(c) Music video programs.  
  
(e) The licensee shall devote no more than 15% of the broadcast week to music-related programs from categories 7(a) Ongoing dramatic series, 7(d) Theatrical feature films aired on TV and 7(e) Animated television programs and films.  
  
(f) The licensee shall not broadcast more than one music-related feature film in each broadcast week. This film may be broadcast only once during the evening broadcast period, but it may be repeated up to three times during the same week.  
  
(g) No more than 30% of video clips broadcast on MuchMoreMusic shall be country music videos. The definition of country music is music falling into subcategory 22 Country and country-oriented, as set out in *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000, as amended from time to time.
3. (a) In each broadcast year, the licensee shall devote no less than 60% of the broadcast day and no less than 50% of the evening broadcast period to the exhibition of Canadian programs.

(b) No less than 30% of the total number of music videos distributed by the licensee during each broadcast week shall be Canadian music videos.

(c) The licensee shall schedule its Canadian music videos evenly throughout each broadcast week and in a reasonable manner throughout each broadcast day.

4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 26% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.

9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
- (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.
- (c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.
10. "Specialty services" in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. (a) In each broadcast year of the licence term, the licensee shall contribute 5% of the previous broadcast year's gross revenues to MuchFACT for Canadian talent development.
- (b) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programs that is up to 5% less than the minimum required expenditure for that year calculated in accordance with this condition; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
- (c) In each broadcast year of the licence term, where the licensee expends an amount on Canadian programs that is greater than the minimum required expenditure for that year calculated in accordance with this condition, the licensee may deduct:
- (i) from the minimum required expenditure for the following year of the licence term, an amount not exceeding the amount of the previous year's over-expenditure; and
  - (ii) from the minimum required expenditure for any subsequent broadcast year of the licence term, an amount not exceeding the difference between the over-expenditure and any amount deducted under (i) above.

(d) Notwithstanding paragraphs (b) and (c) above, during the licence term, the licensee shall expend on Canadian programs, at a minimum, the total of the minimum required expenditures calculated in accordance with this condition of licence.

12. The broadcasting undertaking licensed hereby is designated as a Category A service.

13. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

“Broadcast week” means seven consecutive days beginning on Friday.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 13 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1288-0, received 1 November 2010*

### Conditions of licence for the specialty Category A service MuchMusic

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national, English-language specialty Category A service consisting only of music or music-related programming, except as provided by condition of licence 2(i).
  - (b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.
  - (c) The licensee shall devote no more than 10% of the programming broadcast over the broadcast month to programming drawn from each of program categories 2(b) Long-form documentary and 6(a) Professional sports, as well as categories 7(b) Ongoing comedy series (sitcoms), 7(f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy and 7(g) Other drama combined.
  - (d) A minimum of 50% of MuchMusic's broadcast week shall be devoted to the exhibition of programming featuring category 8(b) Music video clips.
  - (e) No less than 30% of the total number of music videos distributed by the licensee during each broadcast week shall be Canadian music videos.
  - (f) The licensee shall schedule its Canadian music videos evenly throughout each broadcast week and in a reasonable manner throughout each broadcast day.
  - (g) The licensee shall devote no more than 15% of the broadcast week to music-related programming drawn from categories 7(a) Ongoing dramatic series and 7(e) Animated television programs and films.
  - (h) The licensee shall devote no more than 10% of the broadcast month to music-related programming drawn from program category 7(d) Theatrical feature films aired on TV.
  - (i) Notwithstanding condition of licence 2(a), the licensee shall devote no more than 5% of the broadcast week to programming from categories 2(a) Analysis and interpretation and 2(b) Long-form documentary combined, except as individually authorized in writing by the Commission for extended coverage of special events.

3. In each broadcast year, the licensee shall devote no less than 60% of the broadcast year and no less than 50% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 26% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.

9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
- (b) In each broadcast year of the licence term where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.
- (c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.
10. "Specialty services" in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. (a) In each broadcast year of the licence term, the licensee shall contribute 7% of the previous broadcast year's gross revenues to MuchFACT for the development and production of Canadian music videos.
- (b) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programs that is up to 5% less than the minimum required expenditure for that year calculated in accordance with this condition; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
- (c) In each broadcast year of the licence term, where the licensee expends an amount on Canadian programs that is greater than the minimum required expenditure for that year calculated in accordance with this condition, the licensee may deduct:
- (i) from the minimum required expenditure for the following year of the licence term, an amount not exceeding the amount of the previous year's over-expenditure; and
  - (ii) from the minimum required expenditure for any subsequent broadcast year of the licence term, an amount not exceeding the difference between the over-expenditure and any amount deducted under (i) above.

(d) Notwithstanding paragraphs (b) and (c) above, during the licence term, the licensee shall expend on Canadian programs, at a minimum, the total of the minimum required expenditures calculated in accordance with this condition of licence.

12. The broadcasting undertaking licensed hereby is designated as a Category A service.

13. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### **Definitions**

For the purpose of these conditions, “broadcast day,” “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

“Broadcast week” means seven consecutive days beginning on Friday.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

“Music videos” will be known as “music video clips” and “Canadian music video clip” and shall have the same meaning as that set out in section V of Appendix I of *Certification for Canadian programs – A revised approach*, Public Notice CRTC 2000-42, 17 March 2000, as amended from time to time.

“Music-related” shall be defined as programming about music or the music or recording industries or about or featuring musical artists, concerts and musical performances, compositions or events.

## Appendix 14 to Broadcasting Decision CRTC 2011-444

**Le Réseau des sports (RDS) inc.**

*Application 2010-1287-2, received 1 November 2010*

### **Conditions of licence for the specialty Category A service Réseau Info Sports**

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national French-language specialty Category A service consisting essentially of professional, amateur, local, regional, national and international sports news, updated every 15 minutes.
  - (b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.
  - (c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 2(b) Long-form documentary.
  - (d) No more than 15% of all programming broadcast during each broadcast week shall be drawn from category 5(b) Informal education/Recreation and leisure.
  - (e) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 7 Drama and comedy.
  - (f) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.
  - (g) No more than 15% of all programming broadcast during each broadcast week shall be devoted to the live broadcast of sporting events.
  - (h) The broadcast of live sporting events shall be limited to events that are not covered live by other French-language conventional television stations or specialty services.
  - (i) The licensee shall interrupt its live coverage of sporting events every 15 minutes to present sports highlights and results, as well as sports news, through the insertion of audio and video components.
  - (j) Except when broadcasting live sporting events, the licensee shall at all times display sports results and news on a part of the screen.

3. In each broadcast year, the licensee shall devote no less than 80% of both the broadcast day and the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 51% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.

9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
- (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.
- (c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.
10. "Specialty services" in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. No less than 25% of all Canadian programs broadcast by the licensee, other than news, sports and current affairs programming (categories 1, 2(a), 6(a) and 6(b)), shall be produced by independent production companies.
13. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### **Definitions**

For the purpose of these conditions, the terms "broadcast day," "broadcast month," "broadcast year" and "evening broadcast period" shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term "broadcast week" shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An "independent production company" is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 15 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1273-1, received 1 November 2010*

### **Conditions of licence and expectation for the specialty Category A service Space**

#### **Conditions of licence**

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service consisting of science fiction, science and fantasy.  
  
(b) The licensee may draw programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.  
  
(d) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.
3. In each broadcast year, the licensee shall devote no less than 50% of the broadcast day and no less than 40% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 40% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those

specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.

6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.
9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.
  - (c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.

10. “Specialty services” in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
11. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### **Expectation**

The Commission expects the licensee to ensure that a minimum of 75% of all original, first-run Canadian programming other than news and current affairs broadcast on the service is acquired from independent production companies.

### **Definitions**

For the purpose of these conditions, the terms “broadcast day,” “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 16 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1278-1, received 1 November 2010*

### **Conditions of licence and expectation for the specialty Category A service The Comedy Network**

#### **Conditions of licence**

1. The licensee shall adhere to the standard conditions of licence for specialty Category A services set out in *Standard conditions of licence, expectations and encouragements for specialty and pay television Category A services*, Broadcasting Regulatory Policy CRTC 2011-443, 27 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category A service devoted to comedy programs. The programs broadcast on the service will reflect comedy in its various forms and formats.
  - (b) The licensee may draw programming from all the categories set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*, as amended from time to time.
  - (c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 2(b) Long-form documentary.
  - (d) No more than 10% of all programming broadcast during each broadcast month shall be drawn from category 6(a) Professional sports.
  - (e) Programming drawn from categories 7(c) Specials, mini-series or made-for-TV feature films and 7(d) Theatrical feature films aired on TV combined will be limited to 10% of all programming broadcast during each broadcast month.
  - (f) All programs drawn from categories 7(c) and 7(d) shall be Canadian programs, with comedy as their primary or defining characteristic.
  - (g) All programming drawn from category 7(e) Animated television programs and films must be targeted strictly to adults.
  - (h) Programming drawn from category 7(e) will be limited to 10% of the licensee's broadcast day.
  - (i) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.

3. In each broadcast year, the licensee shall devote no less than 60% of the broadcast day and no less than 65% of the evening broadcast period to the exhibition of Canadian programs.
4. Except as provided for in conditions 5 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 45% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
5. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 4 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
6. Except as provided for in conditions 7, 8 and 9 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
7. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 6 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
8. At least 75% of the expenditures in condition 6 must be made to an independent production company.

9. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 4 and 6 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
- (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 4 and 6, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.
- (c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 4 and 6.
10. "Specialty services" in conditions 5 to 7 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category A service.
12. In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by condition of licence, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for English-language Canadian television drama*, Broadcasting Public Notice CRTC 2004-93, 29 November 2004, as amended from time to time.
13. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### **Expectation**

The Commission expects the licensee to fulfill its commitment that 75% of expenditures on original Canadian production be directed to independent production companies.

### **Definitions**

For the purpose of these conditions, the terms "broadcast day," "broadcast month," "broadcast year," "clock hour" and "evening broadcast period" shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

An "independent production company" is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for

distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 17 to Broadcasting Decision CRTC 2011-444

### Animal Planet Canada Company

Application 2010-1295-5, received 1 November 2010

### Conditions of licence for the specialty Category B service Animal Planet

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. a) The licensee shall provide a national English-language specialty Category B service broadly based on family entertainment that will explore the animal kingdom, including the interaction between humans and animals.  
  
b) The programming must be drawn exclusively from the following categories, as set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
  - 1 News
  - 2(a) Analysis and interpretation
  - (b) Long-form documentary
  - 5(b) Informal education/Recreation and leisure
  - 7(a) Ongoing dramatic series
  - (b) Ongoing comedy series (sitcoms)
  - (c) Specials, mini-series or made-for-TV feature films
  - (d) Theatrical feature films aired on TV
  - (g) Other drama
  - 10 Game shows
  - 11(a) General entertainment and human interest
  - (b) Reality television
  - 12 Interstitials
  - 13 Public service announcements
  - 14 Infomercials, promotional and corporate videos
- c) No more than 15% of all programming broadcast during the broadcast week shall be drawn from category 7.
3. Except as provided for in conditions 4 and 6 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 14% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;

- b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
- 4. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 3 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
- 5. Except as provided for in conditions 6, 7 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
- 6. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 5 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
- 7. At least 75% of the expenditures in condition 5 must be made to an independent production company.
- 8. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 3 and 5 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 3 and 5, the licensee may deduct that amount as long as it does not exceed

5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 3 and 5.

9. “Specialty services” in conditions 4 to 6 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
10. The broadcasting undertaking licensed hereby is designated as a Category B service.
11. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the terms “broadcast day” and “broadcast year” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 18 to Broadcasting Decision CRTC 2011-444

### Discovery Science Canada Company

Application 2010-1297-1, received 1 November 2010

### Conditions of licence for the specialty Category B service Discovery Science

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category B service dedicated to bringing the diverse people and cultures of the world to Canadian viewers. The service will be dedicated to exploring and understanding the roots of human development and learning from other cultures and traditions.  
  
(b) The programming must be drawn exclusively from the following categories, as set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
  - 2(a) Analysis and interpretation
  - (b) Long-form documentary
  - 5(b) Informal education/Recreation and leisure
  - 12 Interstitials
  - 13 Public service announcements
  - 14 Infomercials, promotional and corporate videos
- (c) No more than 25% of all programming broadcast during the broadcast week shall be dedicated to personal computers and the Internet.
3. Except as provided for in conditions 4 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 16% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
4. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 3 as long as these expenditures are not used by those

specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.

5. Except as provided for in conditions 6, 7 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
6. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 5 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
7. At least 75% of the expenditures in condition 5 must be made to an independent production company.
8. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 3 and 5 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 3 and 5, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.
  - (c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 3 and 5.

9. “Specialty services” in conditions 4 to 6 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
10. The broadcasting undertaking licensed hereby is designated as a Category B service.
11. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

**Definitions**

For the purpose of these conditions, “broadcast year” shall have the same meaning as that set out in the *Television Broadcasting Regulations, 1987*.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 19 to Broadcasting Decision CRTC 2011-444

2953285 Canada Inc.

Application 2010-1301-0, received 1 November 2010

### Conditions of licence for the specialty Category B service Discovery World HD

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.

2. (a) The licensee shall provide a national English-language high definition specialty Category B service devoted to science and technology, nature and the environment, adventure, animal behaviour, pet care, wildlife, travel and world cultures.

(b) The programming shall be drawn exclusively from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:

1 News

2(a) Analysis and interpretation

(b) Long-form documentary

3 Reporting and actualities

5(a) Formal education and pre-school

(b) Informal education/Recreation and leisure

7 Drama and comedy

(a) Ongoing drama series

(b) Ongoing comedy series (sitcoms)

(c) Specials, mini-series or made-for-TV feature films

(d) Theatrical feature films aired on TV

(e) Animated television programs and films

(f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy

(g) Other drama

10 Game shows

11(a) General entertainment and human interest

(b) Reality television

12 Interstitials

13 Public service announcements

14 Infomercials, promotional and corporate videos

(c) No more than 15% of all programming broadcast during each broadcast week shall be drawn from category 7.

3. Except as provided for in conditions 4 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 16% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
4. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 3 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
5. Except as provided for in conditions 6, 7 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty and conventional television undertakings from the "Bell Media group."
6. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 5 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
7. At least 75% of the expenditures in condition 5 must be made to an independent production company.
8. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 3 and 5 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the

minimum required expenditure for that year, the full amount of the previous year's under-expenditure.

(b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 3 and 5, the licensee may deduct that amount as long as it does not exceed 5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 3 and 5.

10. "Specialty services" in conditions 4 to 6 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
11. The broadcasting undertaking licensed hereby is designated as a Category B service.
12. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, the terms "broadcast day" and "broadcast year" shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term "broadcast week" shall have the same meaning as that set out in the *Radio Regulations, 1986*.

An "independent production company" is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 20 to Broadcasting Decision CRTC 2011-444

**The Sports Network Inc.**

*Application 2010-1299-7, received 1 November 2010*

### Conditions of licence for the specialty Category B service ESPN Classic

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category B service dedicated to showcasing some of the world's greatest sporting moments and the momentous impact these events had in our lives. The service shall provide a retrospective on sports events that occurred at least 6 months prior to the broadcast day on which they are aired by the service.
  - (b) The programming must be drawn exclusively from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*:
    - 2(a) Analysis and interpretation
    - (b) Long-form documentary
    - 6(a) Professional sports
    - (b) Amateur sports
    - 7(d) Theatrical feature films aired on TV
    - 11(a) General entertainment and human interest
    - (b) Reality television
    - 12 Interstitials
    - 13 Public service announcements
    - 14 Infomercials, promotional and corporate videos
  - (c) No more than 15% of all programming broadcast during the broadcast week shall be drawn from category 7 Drama and comedy.
  - (d) The licensee shall not provide any news, information or highlight coverage of current sports events.
  - (e) The licensee shall not provide any live event coverage.
3. Except as provided for in conditions 4 and 6 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, the licensee shall in each broadcast year devote to the acquisition of or investment in Canadian programming 10% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of the undertaking;

- b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of the undertaking.
- 4. The licensee may count expenditures made for the acquisition of or investment in Canadian programming by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 3 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own Canadian programming expenditure requirement.
- 5. Except as provided for in conditions 6, 7 and 8 and in accordance with *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010 (Broadcasting Regulatory Policy 2010-167), the licensee shall in each broadcast year devote to the acquisition of or investment in programs of national interest, as defined in paragraphs 71 to 73 of Broadcasting Regulatory Policy 2010-167, 5% of
  - a) in the first broadcast year of the licence term, the average of the previous three years' gross revenues of all specialty services and conventional television stations from the "Bell Media group";
  - b) in each subsequent broadcast year of the licence term, the previous year's gross revenues of all specialty services and conventional television stations from the "Bell Media group."
- 6. The licensee may count expenditures made for the acquisition of or investment in programs of national interest by one or more specialty services or conventional television stations from the "Bell Media group" in the same broadcast year towards fulfilling the requirement in condition 5 as long as these expenditures are not used by those specialty services or conventional television stations towards fulfilling their own programs of national interest requirements.
- 7. At least 75% of the expenditures in condition 5 must be made to an independent production company.
- 8. (a) In each broadcast year of the licence term, excluding the final year, the licensee may expend an amount on Canadian programming and/or on programs of national interest that is up to 5% less than the minimum required expenditure for that year calculated in accordance with conditions 3 and 5 respectively; in such case, the licensee shall expend in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year's under-expenditure.
  - (b) In each broadcast year of the licence term, excluding the final year, where the licensee expends an amount for that year on Canadian programming or programs of national interest that is greater than the minimum required expenditure as set out in conditions 3 and 5, the licensee may deduct that amount as long as it does not exceed

5% of the minimum required expenditure in that year from the minimum required expenditure for the following year of the licence term.

(c) Notwithstanding paragraphs (a) and (b) above, during the licence term, the licensee shall expend on Canadian programming and programs of national interest, at a minimum, the total of the minimum required expenditures calculated in accordance with conditions 3 and 5.

9. “Specialty services” in conditions 4 to 6 excludes mainstream sports and news services and specialty Category B services with less than 1 million subscribers.
10. The broadcasting undertaking licensed hereby is designated as a Category B service.
11. In addition to the 12 minutes of advertising material during any clock hour in a broadcast day permitted by condition of licence, the licensee may broadcast such additional minutes of advertising material calculated in accordance with *Incentives for English-language Canadian television drama*, Broadcasting Public Notice CRTC 2004-93, 29 November 2004, as amended from time to time.
12. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### **Definitions**

For the purpose of these conditions, “broadcast day” means the 24-hour period beginning at 00:00:00 hour Eastern time.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

The term “clock hour” shall have the same meanings as that set out in the *Television Broadcasting Regulations, 1987*.

An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is the production of film, videotape or live programs for distribution and in which the licensee and any company related to the licensee owns or controls, directly or indirectly, in aggregate, less than 30% of the equity.

## Appendix 21 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1300-5, received 1 November 2010*

### Conditions of licence for the specialty Category B service Comedy Gold

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category B service devoted to classic television programming.

(b) The programming must be drawn exclusively from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:

- 2(a) Analysis and interpretation
  - (b) Long-form documentary
- 6(a) Professional sports
  - (b) Amateur sports
- 7 Drama and comedy
  - (a) Ongoing drama series
  - (b) Ongoing comedy series (sitcoms)
  - (c) Specials, mini-series or made-for-TV feature films
  - (d) Theatrical feature films aired on TV
  - (e) Animated television programs and films
  - (f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy
  - (g) Other drama
- 8(a) Music and dance other than music video programs or clips
- 9 Variety
- 10 Game shows
- 11(a) General entertainment and human interest
  - (b) Reality television
- 12 Interstitials
- 13 Public service announcements
- 14 Infomercials, promotional and corporate videos

(c) No more than 10% of the broadcast month shall be devoted to the broadcast of programming from category 2(b).

(d) Except as provided in condition of licence 2(e), all programming from categories 6, 7, 8 or 9 shall have been copyrighted at least 10 years prior to the broadcast year in which it is aired by the service.

(e) All programming from category 7(d) shall have been copyrighted at least 15 years prior to the broadcast year in which it is aired by the service.

(f) No more than 20% of all programming broadcast during the evening broadcast period and no more than 20% of all programming broadcast during the broadcast day shall be drawn from category 7(d).

(g) No more than 10% of all programming broadcast during the broadcast day shall be drawn from categories 6(a) and 6(b).

(h) The licensee shall not broadcast live coverage of sporting events.

3. The broadcasting undertaking licensed hereby is designated as a Category B service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

**Definitions**

For the purpose of these conditions, the term “broadcast day” refers to the 24-hour period beginning 6 a.m. each day.

The terms “broadcast month,” “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

## Appendix 22 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1296-3, received 1 November 2010*

### **Conditions of licence for the specialty Category B service Investigation Discovery**

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language specialty Category B service that will feature entertaining and informative programming about police, the law, the courts and the very latest in cutting-edge forensic science and other investigative techniques. Programming on the service will examine everything from unsolved crimes in Canada and around the world to investigations into the paranormal, often with a strong focus upon the very real and compelling human stories involved.  
  
(b) The programming must be drawn exclusively from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
  - 1 News
  - 2(a) Analysis and interpretation
  - (b) Long-form documentary
  - 3 Reporting and actualities
  - 5(a) Formal education and pre-school
  - (b) Informal education/Recreation and leisure
  - 7(a) Ongoing drama series
  - (c) Specials, mini-series or made-for-TV feature films
  - (d) Theatrical feature films aired on TV
  - (g) Other drama
  - 11(a) General entertainment and human interest
  - (b) Reality television
  - 12 Interstitials
  - 13 Public service announcements
  - 14 Infomercials, promotional and corporate video
- (c) No more than 15% of all programming broadcast during the broadcast week shall be drawn from category 7 Drama and comedy.
3. The broadcasting undertaking licensed hereby is designated as a Category B service.

4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

**Definition**

For the purpose of these conditions, the term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

## Appendix 23 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1291-3, received 1 November 2010*

### Conditions of licence for the specialty Category B service MuchLoud

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language music video specialty Category B service dedicated exclusively to alternative, hard rock, metal and punk music or alternative music-related programming.  
  
(b) The licensee may draw its programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No less than 65% of all programming broadcast during the broadcast week shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.  
  
(d) No more than 15% of all programming broadcast during the broadcast week shall be drawn from category 7 Drama and comedy.
3. The broadcasting undertaking licensed hereby is designated as a Category B service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

#### Definitions

For the purposes of the conditions of this licence, the term “broadcast day” refers to the 24-hour period beginning 6 a.m. each day.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

## Appendix 24 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1292-1, received 1 November 2010*

### Conditions of licence for the specialty Category B service MuchMoreRetro

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language music video specialty Category B service consisting of classic (songs more than five years old) music videos and related programs, including music and pop news or commentaries, interviews, concerts, profiles and specials, as well as music-related feature films and series or programs.  
  
(b) The licensee may draw its programming from all the categories set out in item 6 to Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No less than 65% of all programming broadcast during the broadcast week shall be drawn from category 8(b) Music video clips.  
  
(d) No more than 30% of video clips shall be musical selections from music content subcategory 22 Country and country-oriented, as set out in *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000, as amended from time to time.  
  
(e) No more than 15% of all programming broadcast during the broadcast week shall be drawn from category 7 Drama and comedy.  
  
(f) The licensee shall not broadcast more than one music-related feature film in each broadcast week. This film may be broadcast only once during the evening broadcast period, but may be repeated up to three times during the same week.
3. The broadcasting undertaking licensed hereby is designated as a Category B service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### Definitions

For the purpose of these conditions, the term “broadcast day” refers to the 24-hour period beginning 6 a.m. each day.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

The term “evening broadcast period” shall have the same meaning as that set out in the *Television Broadcasting Regulations, 1987*

## Appendix 25 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1293-9, received 1 November 2010*

### Conditions of licence for the specialty Category B service MuchVibe

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language music video specialty Category B service dedicated to Urban music (HipHop, Rap, R&B, Soul and Reggae) and Urban music-related programming.  
  
(b) The licensee may draw its programming from all the categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time.  
  
(c) No less than 65% of all programming broadcast during the broadcast week shall be drawn from categories 8(b) Music video clips and 8(c) Music video programs combined.  
  
(d) No more than 15% of all programming broadcast during the broadcast week shall be drawn from category 7 Drama and comedy.
3. The broadcasting undertaking licensed hereby is designated as a Category B service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

### Definitions

For the purpose of these conditions, the term “broadcast day” refers to the 24-hour period beginning 6 a.m. each day.

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

## Appendix 26 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1294-7, received 1 November 2010*

### Conditions of licence for the specialty Category B service PunchMuch

1. The licence shall adhere to the standard conditions of licence for specialty Category B services set out in *Standard conditions of licence, expectations and encouragements for Category B pay and specialty services – Corrected Appendices 1 and 2*, Broadcasting Regulatory Policy CRTC 2010-786-1, 18 July 2011, as amended from time to time.
2. (a) The licensee shall provide a national English-language music video specialty Category B service for each of the following musical niches: pop, dance, urban, R&B and Hot Hits. The core schedule will consist of music video flow with occasional special musical events. Musical event programming will represent less than 10% of both the evening broadcast period and the broadcast day.  
  
(b) The programming must be drawn exclusively from the following categories, as set out in Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
  - 8(a) Music and dance other than music video programs or clips
  - (b) Music video clips
  - (c) Music video programs9 Variety  
12 Interstitials  
13 Public service announcements  
14 Infomercials, promotional and corporate video
- (c) No less than 70% of all music video clips broadcast on the service shall consist of music video clips of a performance of a musical selection that is listed or has been listed within the preceding 24 months on the following trade publication charts:
  - the top 50 positions of Billboard's Hot 100;
  - Canadian Music Network's CHR Top 50 Spins, Top 50 Audience or Canadian Artists Top 50 Spins; or
  - any other chart approved by the Commission.
3. The broadcasting undertaking licensed hereby is designated as a Category B service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

**Definitions**

For the purpose of these conditions, the term “broadcast day” refers to the 24-hour period beginning 6 a.m. each day.

The term “evening broadcast period” shall have the same meaning as that set out in the *Television Broadcasting Regulations, 1987*.

## Appendix 27 to Broadcasting Decision CRTC 2011-444

**Bell Media Inc.**

*Application 2010-1276-5, received 1 November 2010*

### **Conditions of licence for the specialty Category C service CTV News Channel**

1. The licensee shall adhere to the standard conditions set out in Appendix 2 of *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news – Implementation of the Accessibility Policy and other matters*, Broadcasting Regulatory Policy CRTC [2009-562-1](#), 18 June 2010, as amended from time to time.
2. In order to ensure that the licensee complies at all times with the *Direction to the CRTC (Ineligibility of non-Canadians)*, the licensee shall file for the Commission's review a copy of any programming supply agreement or licence or trademark agreement it has entered into with a non-Canadian party within 30 days of its execution. In addition, the Commission may request any additional document(s) that could affect control of the programming or management of the service.
3. The broadcasting undertaking licensed hereby is designated as a Category C service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

## Appendix 28 to Broadcasting Decision CRTC 2011-444

**Le Réseau des sports (RDS) inc.**

*Application 2010-1280-7, received 1 November 2010*

### **Conditions of licence for the specialty Category C service Le Réseau des sports**

1. The licensee shall adhere to the standard conditions set out in Appendix 1 to *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news – Implementation of the Accessibility Policy and other matters*, Broadcasting Regulatory Policy CRTC [2009-562-1](#), 18 June 2010, as amended from time to time.
2. In order to ensure that the licensee complies at all times with the *Direction to the CRTC (Ineligibility of non-Canadians)*, the licensee shall file for the Commission's review a copy of any programming supply agreement or licence or trademark agreement it has entered into with a non-Canadian party within 30 days of its execution. In addition, the Commission may request any additional document(s) that could affect control of the programming or management of the service.
3. The broadcasting undertaking licensed hereby is designated as a Category C service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

## Appendix 29 to Broadcasting Decision CRTC 2011-444

**The Sports Network Inc.**

*Application 2010-1281-4, received 1 November 2010*

### **Conditions of licence for the specialty Category C service The Sports Network**

1. The licence will be subject to the standard conditions set out in Appendix 1 to *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news – Implementation of the Accessibility Policy and other matters*, Broadcasting Regulatory Policy CRTC [2009-562-1](#), 18 June 2010, as amended from time to time.
2. In order to ensure that the licensee complies at all times with the *Direction to the CRTC (Ineligibility of non-Canadians)*, the licensee shall file for the Commission's review a copy of any programming supply agreement or licence or trademark agreement it has entered into with a non-Canadian party within 30 days of its execution. In addition, the Commission may request any additional document(s) that could affect control of the programming or management of the service.
3. The broadcasting undertaking licensed hereby is designated as a Category C service.
4. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.

## Appendix 30 to Broadcasting Decision CRTC 2011-444

### Learning and Skills Television of Alberta Limited

Application 2010-1304-4, received 1 November 2010

### Conditions of licence for the satellite-to-cable programming undertaking known as ACCESS – The Education Station

1. The licensee shall maintain throughout the term of its licence the designations of provincial educational broadcaster and provincial authority for the Province of Alberta, within the meaning of the *Direction to the CRTC (Ineligibility to Hold Broadcasting Licences)*.
2. The licensee shall adhere to the *Television Broadcasting Regulations, 1987*.
3. The licensee shall devote no less than 60% of the broadcast month to the broadcast of programming drawn from categories 2(a) Analysis and interpretation, 2(b) Long-form documentary, 5(a) Formal education and pre-school and 5(b) Informal education/Recreation and leisure. A minimum of 40% of this programming must be drawn from categories 5(a) and 5(b) and must be devoted to educational programming directed to pre-school children or to educational programming with clear learning objectives and comprising part of a formal learning system that leads to formal assessment and accreditation by an educational institution.
4. The licensee shall broadcast 14 hours of regional programming in each broadcast week.
5. The licensee shall devote no less than 50% of the broadcast week to commercial-free educational programming, most of which shall be aired during the daytime period from 6 a.m. to 3 p.m.
6. The licensee shall not broadcast any advertising material during programming directed to persons under 12 years of age.
7. Where it broadcasts commercial programming, the licensee shall not broadcast more than 14 minutes of national or regional advertising material in any clock hour in a broadcast day or more than 882 minutes of advertising material in a broadcast week.
8. The licensee shall caption 100% of the English- and French-language programs broadcast over the broadcast day, consistent with the approach set out in *A new policy with respect to closed captioning*, Broadcasting Public Notice CRTC 2007-54, 17 May 2007.
9. In accordance with *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009, the licensee shall:

- ensure that advertising, sponsorship messages and promos in the English and French languages are closed captioned by no later than the fourth year of the licence term;
  - adhere to the quality standards on closed captioning developed by television industry working groups, as amended from time to time and approved by the Commission; and
  - implement a monitoring system to ensure that, for any signal that is closed captioned, the correct signal is captioned, the captioning is included in its broadcast signal and this captioning reaches the distributor of that signal in its original form. “Original form” means, at a minimum, that the captioning provided by the licensee reaches the distributor unaltered, whether it is passed through in analog or in digital, including in high definition.
10. The licensee shall provide audio description for all the key elements of Canadian information programs, including news programming. For the purposes of this condition of licence, “audio description” refers to announcers reading aloud the key textual and graphic information that is displayed on the screen during information programs.
  11. The licensee shall provide described video for a minimum of four hours per week, of which two hours must be broadcast in described video for the first time on the service. The four hours of described video programming broadcast during each broadcast week may be drawn from the following program categories set out in item 6 of Schedule I to the *Television Broadcasting Regulations, 1987*:  
2(b) Long-form documentary, 7 Drama and comedy, 9 Variety and 11(a) General entertainment and human interest and 11(b) Reality television. Further, it may consist of programming directed to children.
  12. The licensee shall adhere to the *Equitable Portrayal Code*, as amended from time to time and approved by the Commission.
  13. The licensee shall adhere to the *Broadcast code for advertising to children*, as amended from time to time and approved by the Commission.
  14. The licensee shall adhere to the *CAB Violence Code*, as amended from time to time and approved by the Commission.
  15. The licensee shall adhere to a terms of trade agreement with the Canadian Media Production Association.
  16. Unless otherwise authorized by the Commission, the licensee shall not transmit analog television signals after 31 August 2011 in the mandatory markets designated as such by the Commission in *Over-the-air television service in Whitehorse*,

*Yellowknife and Iqaluit*, Broadcasting Regulatory Policy CRTC 2011-184, 14 March 2011, or transmit television signals on channels 52 to 69.

**Definition**

The term “broadcast week” shall have the same meaning as that set out in the *Radio Regulations, 1986*.