



Broadcasting Decision CRTC 2010-608

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Route reference: 2010-69

Additional reference: 2010-375

Ottawa, 20 August 2010

Canwest Television GP Inc. (the general partner) and Canwest Media Inc. (the limited partner), carrying on business as Canwest Television Limited Partnership

Toronto, Ontario

Application 2010-0753-4, received 3 May 2010

CIII-TV-41 Toronto – Licence amendment

1. The Commission **approves** the application by Canwest Television GP Inc. (the general partner) and Canwest Media Inc. (the limited partner), carrying on business as Canwest Television Limited Partnership (Canwest), to amend the broadcasting licence for the television programming undertaking CIII-TV-41 Toronto to add a digital transmitter in Toronto (CIII-DT-41).
2. The Commission received a comment that did not address issues directly relevant to the present application. This comment can be found on the Commission's website at www.crtc.gc.ca under "Public Proceedings."
3. The new digital transmitter will operate on channel 41 with an average effective radiated power (ERP) of 100,000 watts (maximum ERP of 100,000 watts with an effective height of antenna above average terrain of 503 metres). Given that the existing transmitter serving Fort Erie on channel 55 must shut down effective 31 August 2011, CIII-DT-41 will also serve the Fort Erie market. In addition, the new digital transmitter located in Toronto will provide coverage to viewers located in Barrie, which is a mandatory market.
4. The Commission notes that the population served in the local service area will decrease from 6,122,353 to 6,068,374. In the regional service area, the population served will increase from 6,811,922 to 7,437,819.
5. In *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010, the Commission stated that it would not issue separate licences for digital television transmitters. Instead it would authorize the operation of digital transmitters by way of an amendment to the existing licence that would allow the simulcast of the associated service's programming on a digital transmitter. In light of the Commission's

determinations set out in that policy, the Commission has considered this application as an amendment to the existing licence.

6. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, the licence amendment will not be in effect until the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate has been issued.
7. The transmitter must be operational at the earliest possible date and in any event no later than 31 August 2011, unless otherwise authorized by the Commission.

Secretary General

**This decision is to be appended to the licence.*