



Broadcasting Notice of Consultation CRTC 2010-548

PDF version

Ottawa, 3 August 2010

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 7 September 2010

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. **Astral Media Radio Inc.**
Saint-Jean-sur-Richelieu, Trois-Rivières, Rimouski, Montréal, and
Drummondville, Quebec
Application No. 2010-1100-9
2. **101056012 Saskatchewan Ltd.**
Yorkton, Saskatchewan
Application No. 2010-0915-0

1. **Saint-Jean-sur-Richelieu, Trois-Rivières, Rimouski, Montréal, and
Drummondville, Quebec**
Application No. 2010-1100-9

Application by **Astral Media Radio Inc.** to amend the broadcasting licences of the French-language commercial radio programming undertakings CFZZ-FM Saint-Jean-sur-Richelieu, CHEY-FM Trois-Rivières, CIKI-FM Rimouski, CITÉ-FM Montréal, CJDM-FM Drummondville and CJOI-FM Rimouski.

The licensee proposes to delete the condition of licence relating to the submission of annual reports on diversity of musical selections, for the above-mentioned stations, which reads:

The licensee shall file, no later than 30 November of each broadcast year and until the expiry of the implementation period for the benefits related to *Transfer of control of 3903206 Canada Inc., of Telemedia Radio Atlantic Inc. and of 50% of Radiomedia Inc. to Astral Radio Inc.*, Broadcasting Decision CRTC 2002-90, 19 April 2002, in a format approved by the Commission, a report on the diversity of musical selections aired on each of its three predominantly music-based FM network services (i.e., Énergie, RockDétente and Boom FM) for the previous year ending 31 August.

The licensee is submitting this application following *CFVM-FM Amqui – licence renewal and amendment*, Broadcasting Decision CRTC 2010-332, 28 May 2010 (Broadcasting Decision 2010-332), in which the Commission notes (paragraph 6) that this same condition of licence in question will not be reimposed.

The licensee states that following Broadcasting Decision CRTC 2010-332, the condition of licence relating to the submission of annual reports on musical diversity should therefore be removed from the licences of all Énergie (now known as NRJ), RockDétente and BoomFM stations.

Licensee's address:

1717 René-Lévesque Boulevard East
3rd floor
Montreal, Quebec
H2L 4T9
Fax: 514-529-3263
E-mail: claflamme@astral.com

Examination of application:

CFZZ-FM
104 Richelieu Street
Saint-Jean-sur-Richelieu, Quebec

CHEY-FM
1500 Royale Street
Suite 260
Trois-Rivières, Quebec

CIKI-FM and CJOI-FM
287 Pierre Saindon Street
Suite 502
Rimouski, Quebec

CITÉ-FM
1717 René-Lévesque Boulevard East
3rd floor
Montréal, Quebec

CJDM-FM
2070 St-Georges Street
Drummondville, Quebec

2. Yorkton, Saskatchewan

Application No. 2010-0915-0

Application by **101056012 Saskatchewan Ltd.** to amend the licence of radio programming undertaking CJJC-FM Yorkton.

The licensee proposes to amend the licence by changing the frequency from 100.5 MHz (channel 263LP) to 98.5 MHz (channel 253B) of its transmitter CJJC-FM Yorkton. The licensee also proposes to relocate its transmitter and change the authorized contours by increasing the effective radiated power from 45 to 50,000 watts (non-directional antenna with an effective height of antenna above average terrain of 118 metres).

The licensee indicated that the technical amendment would allow it to reach a larger audience. The expanded listening area could therefore increase its advertising revenues and could permit the station to become financially viable.

The Commission notes that the authorized contour of the station will increased significantly the population served, in the 3 mV/m contour from 18,000 persons to 30,000 and would increase from 25,000 persons to 78,000 in the 0.5 mV/m contour.

The Commission also notes that the licensee may have failed to comply with subsection 9(2) of the *Radio Regulations, 1986* regarding submission of annual returns by the 30 November deadline for the 2006, 2007 and 2009 broadcast years. The Commission further notes that for the 2007, 2008 and 2009 broadcast years, the annual returns were incomplete.

Licensee's address:

395 Riverview Road
Yorkton, Saskatchewan
S3N 3V6
Fax: 306-782-4437
E-mail: dennis@1005therock.ca

Examination of application:

City Hall (City of Yorkton)
37 Third Avenue North
Yorkton, Saskatchewan

Public participation

Deadline for interventions

7 September 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date.

The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list.

To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
Tel.: 204-983-6306
Fax: 204-983-6317

2220 – 12th Avenue
Suite 620
Regina, Saskatchewan
S4P 0M8
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel.: 780-495-3224

580 Hornby Street
Suite 530
Vancouver, British Columbia
V6C 3B6
Tel.: 604-666-2111
Fax: 604-666-8322

Secretary General