



## Broadcasting Decision CRTC 2010-523

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Route reference: 2010-338

Ottawa, 28 July 2010

**5777152 Manitoba Ltd.**  
Winnipeg Beach, Manitoba

*Application 2010-0696-6, received 23 April 2010*

### **Use of frequency 107.5 MHz by the new FM radio station in Winnipeg Beach**

1. The Commission **approves** the application by 5777152 Manitoba Ltd. to operate its new English-language commercial radio programming undertaking CJIE-FM Winnipeg Beach at 107.5 MHz (channel 298A) with an average effective radiated power (ERP) of 1,620 watts. The applicant had originally proposed to operate its new station at 93.7 MHz (channel 229A) with an ERP of 1,640 watts. The Commission did not receive any interventions in connection with this application. The implementation of this station is subject to the notification by the Department of Industry (the Department) discussed in paragraph 3.
2. The applicant filed this application further to the Commission's direction in *Licensing of new radio stations to serve Gimli and Winnipeg Beach and new transmitter in Arborg*, Broadcasting Decision CRTC 2010-65, 10 February 2010. In that decision, the Commission stated that it would only issue a licence for this station provided that the applicant submitted, within 90 days of the date of that decision, an amendment to its application proposing the use of an FM frequency other than 93.7 MHz and technical parameters that are acceptable to both the Commission and the Department.

#### **Condition prior to the implementation of the new undertaking**

3. The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued. Therefore, in the absence of the notification by the Department, the applicant will not be able to implement the new undertaking at the frequency approved in this decision.
4. Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 28 July 2012. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Secretary General

*\*This decision is to be appended to the licence.*