



Broadcasting Decision CRTC 2010-459

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Route reference: 2010-245

Ottawa, 6 July 2010

Pelmorex Communications Inc.
Across Canada

Application 2010-0561-1, received 6 April 2010

The Weather Network/MétéoMédia – Licence amendment

1. The Commission **approves** an application by Pelmorex Communications Inc. to amend the broadcasting licence for the weather information specialty service known as The Weather Network/MétéoMédia in order to allow the service to be made available for distribution in high definition (HD) format.
2. The Commission received one intervention from an individual in opposition to the application. The intervention may be viewed on the Commission's website at www.crtc.gc.ca under "Public Proceedings." The Commission has considered the intervention and is of the view that it does not raise any substantive issues related to this application.
3. Consistent with the Commission's approach to HD specialty services set out in Broadcasting Public Notice 2006-74, as well as with the changes to this approach announced in Broadcasting Public Notice 2008-100, the licensee shall be subject to the following **condition of licence** until the end of its current licence term:

The licensee is authorized to make available for distribution a version of its service in high definition (HD) format, provided that not less than 95% of the video and audio components of the upgraded and standard definition versions of the service are the same, exclusive of commercial messages and of any part of the service carried on a subsidiary signal. Further, all of the programming making up the 5% allowance shall be provided in HD.

Secretary General

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008

- *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006

**This decision is to be appended to the licence.*