



Broadcasting Notice of Consultation CRTC 2010-41-2

Route reference: 2010-41

Additional reference: 2010-41-1

Ottawa, 23 March 2010

Call for comments on opening up the general interest pay services genre to competition in the French-language market and on proposed conditions of licence for competing Canadian general interest pay services in the French-language market

Right of reply

1. The Commission received a letter dated 18 February 2010 from Astral Media Inc. (Astral) requesting that the Commission amend the procedure set out in Broadcasting Notice of Consultation 2010-41 and amended in Broadcasting Notice of Consultation 2010-41-1.
2. Astral submitted that under the procedure set out in Broadcasting Notice of Consultation 2010-41, it would not have the opportunity to reply to the arguments that could be raised by TVA Group Inc. in the filings it will submit to the public record of this proceeding. Astral requested that its existing licensed service Super Écran be granted a right of reply as provided in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.
3. Given the importance of the issues raised in this proceeding, the Commission considers it appropriate to allow interested parties to reply to comments. Accordingly, parties who participated in the first phase of this process will be allowed to file reply comments by no later than **20 April 2010**. Replies should be no longer than 10 pages and are to be received, not merely sent, by that date.
4. The Commission stipulates that the reply comments must address only the points raised in comments filed by other parties.

Secretary General

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