



Broadcasting Information Bulletin CRTC 2010-311

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Ottawa, 26 May 2010

Applications processed pursuant to streamlined procedures

In this information bulletin, the Commission sets out lists of applications that did not require a public process and that it processed from 1 March to 30 April 2010 pursuant to its streamlined procedures. These applications involve transfers of ownership and changes in the effective control of broadcasting undertakings, as well as applications for amendments or extensions of deadlines.

1. The Commission has streamlined procedures for its consideration of applications that involve transfers of ownership and changes in the effective control of broadcasting undertakings, amendments or extensions of deadlines and that do not require a public process.¹ Under these procedures, and on a case-by-case basis, the Commission may approve or deny such an application without first having issued a notice of consultation provided that:
 - its examination of the application reveals no significant policy concern; and
 - the Commission is convinced that approval or denial would be consistent with its approvals or denials of previous applications.
2. Where these two conditions are met, the Commission is generally satisfied that a process initiated by a notice of consultation is not required in the public interest and would unnecessarily delay implementation of the transaction contemplated or of other proposals by the applicant.
3. In the appendices to this information bulletin, the Commission sets out lists of applications that did not require a public process and that it processed from 1 March to 30 April 2010 pursuant to its streamlined procedures. The list of applications involving transfers of ownership and changes in the effective control of broadcasting undertakings is set out in Appendix 1. The list of applications involving amendments or extensions of deadlines is set out in Appendix 2.

¹ In regard to the Commission's streamlined approach for applications involving ownership issues, see Broadcasting Public Notice 2003-50. In regard to the Commission's streamlined approach for applications involving amendments and extensions of deadlines, see Broadcasting Circular 2006-1.

Secretary General

Related documents

- *A guide to the CRTC processes for broadcasting applications and policy reviews*, Broadcasting Circular CRTC 2007-4, 7 June 2007
- *Streamlined processes for certain broadcasting applications*, Broadcasting Circular CRTC 2006-1, 27 March 2006
- *Ownership applications granted approval*, Broadcasting Public Notice CRTC 2003-50, 19 September 2003

Appendix 1 to Broadcasting Information Bulletin CRTC 2010-311

Ownership applications that did not require a public process and that were processed by the Commission from 1 March to 30 April 2010 pursuant to its streamlined procedure

	Licensee	Application number and date of decision	Decision and description of the application
1.	Quebecor Media Inc.	2009-1725-5 29 January 2010	<p>APPROVED – Change to the ownership of Quebecor Media Inc. (QMI) through the transfer of the shares held by Capital d'Amérique CDPQ inc. (CDPQ) in QMI to CDP Capital d'Amérique Investissement inc., another CDPQ subsidiary.</p> <p>This transaction does not affect the effective control of QMI and of its licensee subsidiaries.</p> <p>QMI owns, through TVA Group Inc. and Videotron Ltd., broadcasting distribution undertakings, television programming undertakings, a pay-per-view undertaking, specialty services and a video-on-demand undertaking.</p>
2.	Peace River Broadcasting Corporation Ltd.	2010-0067-9 1 March 2010	<p>APPROVED – Change to the ownership structure of Peace River Broadcasting Corporation Ltd. (Peace River) through the transfer of the shares of the parent corporation of Peace River to a new corporation owned by the initial shareholders of the parent corporation.</p> <p>This transaction does not affect the effective control of Peace River, which is exercised by Terrence and Cynthia Baby.</p> <p>Peace River is the licensee of CKHL-FM High Level, CKKX-FM Peace River and its transmitters and CKYL Peace River and its transmitters, Alberta.</p>

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| 3. | Eastlink Bluewater Communications Incorporated (Bluewater TV Cable Ltd.) | 2010-0147-9
22 March 2010 | <p>APPROVED – Transfer of the ownership and effective control of Bluewater TV Cable Ltd. (Bluewater) from the Stinson family to John L. Bragg.</p> <p>At the time of the application, Bluewater was the licensee of a regional video-on-demand undertaking in Ontario. Bluewater also owns exempt cable systems serving localities in Ontario.</p> <p>Since the above transaction, Bluewater has amalgamated with other Bragg subsidiaries to continue under the name of Eastlink Bluewater Communications Incorporated.</p> |
| 4. | Tillsonburg Broadcasting Company Limited | 2010-0425-9
1 April 2010 | <p>APPROVED – Change to the ownership of Tillsonburg Broadcasting Company Limited (Tillsonburg) through the transfer of the shares of Tillsonburg to a holding company owned by the initial shareholders of Tillsonburg.</p> <p>Tillsonburg is the licensee of CJDL-FM and CKOT-FM Tillsonburg, Ontario.</p> |
| 5. | Zeste Diffusion inc. | 2010-0494-4
19 April 2010 | <p>APPROVED – Change to the ownership of Zeste Diffusion inc. through the transfer of all the shares from Serdy inc. to Serdy Média inc., a corporation wholly owned by Serdy inc.</p> <p>This transaction does not affect the control of Zeste Diffusion inc., which is exercised by Serge Arsenault.</p> <p>Zeste Diffusion inc. is the licensee of Zeste, a national French-language category 2 specialty service formerly known as Cuisine.</p> |

Appendix 2 to Broadcasting Information Bulletin CRTC 2010-311

Applications for amendments or extensions of deadlines that did not require a public process and that were processed by the Commission from 1 March to 30 April 2010 pursuant to its streamlined procedure

	Licensee	Application number and date of decision	Decision and description of the application
1.	Radio-Acton inc.	2010-0166-9 1 March 2010	APPROVED – Technical amendment to the parameters for the French-language Type B community radio programming undertaking CFID-FM Acton Vale, Quebec.
2.	Shaw Cablesystems Limited	2010-0154-4 4 March 2010	APPROVED – Extension of the licensed area of its terrestrial broadcasting distribution undertaking in Calgary, Alberta to include new areas of residential development in Calgary, Airdrie, Cochrane, Chestermere and Strathmore.
3.	Videon Cablesystems Inc.	2010-0163-5 4 March 2010	APPROVED – Extension of the licensed area of its terrestrial broadcasting distribution undertaking in Edmonton, Alberta to include a new area of residential development in Morinville/Cardiff.
4.	1760791 Ontario Inc.	2010-0374-8 15 March 2010	APPROVED – Extension to 9 May 2013 of the deadline to implement the new commercial ethnic FM radio programming undertaking CJNR-FM Windsor, Ontario approved in part in <i>Licensing of new radio stations to serve Windsor, Ontario</i> , Broadcasting Decision CRTC 2008-101, 9 May 2008.
5.	Meridian Multimedia Network Inc.	2010-0376-4 25 March 2010	APPROVED – Final extension to 16 July 2011 of the deadline to commence the operation of the national, ethnic general interest Category 2 specialty programming undertaking authorized in <i>Meridian Multimedia Network – Category 2 specialty service</i> , Broadcasting Decision CRTC 2007-236, 16 July 2007.
6.	Canadian Broadcasting Corporation	2010-0455-6 31 March 2010	APPROVED – Extension to 9 May 2011 of the deadline to commence the operation of the new FM transmitter for CBEF Windsor, Ontario authorized in <i>CBE and CBEF Windsor – New transmitters at Windsor</i> , Broadcasting Decision CRTC 2008-102, 9 May 2008.

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| 7. | Pineridge
Broadcasting Inc. | 2010-0559-6
21 April 2010 | APPROVED – Extension to 8 May 2011 of the deadline to implement the new commercial FM radio programming undertaking at Peterborough, Ontario authorized in <i>Licensing of new radio stations to serve Peterborough and the City of Kawartha Lakes</i> , Broadcasting Decision CRTC 2008-98, 8 May 2008. |
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