



## Broadcasting Notice of Consultation CRTC 2010-283

Ottawa, 17 May 2010

### Notice of applications received

#### Various locations

**Deadline for submission of interventions/comments: 21 June 2010**

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

#### Applicant and Locality

1. **RNC MEDIA Inc.**  
Rouyn-Noranda and Val-d'Or, Quebec  
Application No. 2010-0643-7
2. **The Haliburton Broadcasting Group Inc.**  
Cochrane, Ontario  
Application No. 2010-0501-7
3. **The Haliburton Broadcasting Group Inc.**  
Hearst, Ontario  
Application No. 2010-0502-5
4. **Natotawin Broadcasting Inc.**  
Prince Albert, Saskatchewan  
Application No. 2010-0564-5

#### **1. Rouyn-Noranda and Val-d'Or, Quebec** **Application No. 2010-0643-7**

Application by **RNC MEDIA Inc.** to amend the broadcasting licence of the television programming undertaking CKRN-TV Rouyn-Noranda.

The licensee proposes to add a post-transition digital transmitter at Rouyn-Noranda and Val-d'Or to broadcast the programming of CKRN-TV in digital format.

The mother station's post-transition digital transmitter at Rouyn-Noranda would operate on channel 9 with an average effective radiated power (ERP) of 9,096 watts (maximum ERP of 19,000 watts with an effective height of antenna above average terrain of 219.6 metres).

The post-transition digital rebroadcasting transmitter in Val-d'Or, Québec would operate on channel 7 with an average ERP of 16,200 watts (maximum ERP of 21,500 watts with an effective height of antenna above average terrain of 201.1 metres).

The licensee wishes to comply with part 4 of *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010, in which the Commission announced that the markets of Lloydminster, Alberta, Thunder Bay, Ontario and Rouyn-Noranda/Val-d'Or, Québec would be added to the list of mandatory markets for the DTV transition.

*Licensee's address:*

1 Place Ville-Marie  
Suite 1523  
Montréal, Quebec  
H3B 2B5  
Fax: 514-866-8056  
E-Mail: [rbriere@rncmedia.ca](mailto:rbriere@rncmedia.ca)

*Examination of the application:*

At the licensee's address

and

RNC MEDIA Inc.  
380 Murdoch Avenue  
Rouyn-Noranda, Quebec

and

RNC MEDIA Inc.  
1125, 3e avenue  
Val-d'Or, Quebec

**2. Cochrane, Ontario**  
**Application No. 2010-0501-7**

Application by **The Haliburton Broadcasting Group Inc.** relating to the broadcasting licence of the English-language commercial radio programming undertaking CHPB-FM Cochrane.

The licensee is requesting an amendment to the technical parameters by relocating the broadcasting transmitter site to 171 6<sup>th</sup> Avenue, Cochrane.

The licensee indicated that the effective height of the antenna above average terrain will decrease from 36 metres to 13.7 metres.<sup>1</sup>

The Commission notes that the population present in the coverage contours will be slightly affected by this technical amendment. The population will decrease from 4,590 to 3,980 in the 3mV/m contour and from 5,100 to 4,820 in the 0.5mV/m contour.

*Licensee's address:*

46 Nanton Avenue  
Toronto, Ontario  
M4W 2Y9  
Fax: 705-645-6957  
E-Mail: [cgrossman@hbgradio.com](mailto:cgrossman@hbgradio.com)

*Examination of application:*

171 6th Avenue  
Cochrane, Ontario

**3. Hearst, Ontario**  
**Application No. 2010-0502-5**

Application by **The Haliburton Broadcasting Group Inc.** relating to the broadcasting licence of the English-language, commercial radio programming undertaking CKAP-FM Kapuskasing.

The licensee proposes to modify the technical parameters of the radio station's rebroadcasting transmitter CKHT-FM Hearst by changing the antenna's radiation pattern from non-directional to directional. The licensee also proposes to modify its authorized contours by decreasing the average effective radiated power (ERP) from 1,200 watts to 72 watts (maximum ERP from 1,200 watts to 130 watts with an effective height of antenna above average terrain of 50 metres) and move its antenna and transmitter to another site.

This amendment would result in a decrease of about 500 listeners in the 3 mV/m contour from 6,192 persons to 5,620.

The licensee states that this modification is needed because the original antenna and transmitter site is no longer available.

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<sup>1</sup> The technical parameters were changed upon notification by the Department of Industry.

*Licensee's address:*

46 Nanton Avenue  
Toronto, Ontario  
M4W 2Y9  
Fax: 705-645-6957  
E-Mail: [cgrossman@hbgradio.com](mailto:cgrossman@hbgradio.com)

*Examination of the application:*

801 George Street  
Hearst, Ontario

**4. Prince Albert, Saskatchewan**  
**Application No. 2010-0564-5**

Application by **Natotawin Broadcasting Inc.** to amend the broadcasting licence for the Type B Native radio programming undertaking CJLR-FM La Ronge, Saskatchewan.

The licensee proposes to modify the technical parameters of the transmitter CJLR-FM-3 Prince Albert by relocating the rebroadcasting transmitter, increasing the maximum effective radiated power from 249 watts to 49,000 watts (class A1 to class B) and increasing the effective height of antenna above average terrain from 21 metres to 148 metres.

The licensee states that the current technical parameters and location do not permit adequate coverage of all the native communities in the Prince Albert region. The licensee also states that reception has been problematic in Prince Albert and that the proposed power increase and relocation to a transmitter site offering a higher antenna elevation will alleviate many issues regarding existing coverage in Prince Albert.

*Licensee's address:*

P.O. Box 1529  
La Ronge, Saskatchewan  
S0J 1L0  
Fax: 306-425-4003  
E-Mail: [dallas@mbcradio.com](mailto:dallas@mbcradio.com)

*Examination of application:*

Missinipi Broadcasting Corporation Sales & Marketing Office  
27 - 11th Street West  
2nd Floor  
Prince Albert, Saskatchewan

## **Public participation**

### **Deadline for interventions**

**21 June 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line \*\*\*End of document\*\*\* should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

### **Examination of documents**

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec  
H2Z 1G2  
Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba  
R3B 2B3  
Tel.: 204-983-6306  
Fax: 204-983-6317

2220 – 12<sup>th</sup> Avenue  
Suite 620  
Regina, Saskatchewan  
S4P 0M8  
Tel.: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta  
T5J 3N4  
Tel.: 780-495-3224

580 Hornby Street  
Suite 530  
Vancouver, British Columbia  
V6C 3B6  
Tel.: 604-666-2111  
Fax: 604-666-8322

Secretary General

*This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*