Broadcasting Notice of Consultation CRTC 2009-674

Ottawa, 28 October 2009

Notice of application received

Sherbrooke, Quebec
Deadline for submission of interventions/comments: 2 December 2009

The Commission has received the following application:

[Broadcasting interventions/comments form]

Applicant and Locality

1. **Astral Media Radio Inc.** Sherbrooke, Quebec Application No. 2009-1138-0

1. Sherbrooke, Quebec Application No. 2009-1138-0

Application by **Astral Media Radio Inc.** relating to the broadcasting licence for the French-language commercial radio programming undertaking CIMO-FM Magog, Quebec.

The licensee proposes to amend the technical parameters of the rebroadcasting transmitter CIMO-FM-1 Sherbrooke, Quebec by increasing the average effective radiated power (ERP) from 22 to 89 watts (maximum ERP from 22 to 200 watts), by increasing the effective height of the antenna above average terrain from 95 to 165.3 metres, by changing the type of antenna from non-directional to directional and by relocating the transmitter.

The Commission notes that proposed changes would result in a change in the transmitter's class from that of a low-power unprotected transmitter to that of a protected Class A transmitter.

The licensee states that such changes are necessary to offer a better signal quality inside its authorized contours and to optimize the usage of the 106.9 MHz frequency.

Licensee's address:

1717 René-Lévesque Blvd. East 3rd Floor Montréal, Quebec



Fax: 514-529-3263

E-mail: rshoan@radio.astral.com

Examination of application:

2185 King St. W. Suite 20 Sherbrooke, Quebec

Public Participation

Deadline for interventions/comments

2 December 2009

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the

[Broadcasting interventions/comments form]

or

by mail to CRTC, Ottawa, Ontario K1A 0N2

or

by fax at 819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Please number each paragraph of your submission. In addition, where the intervention is filed by electronic means, the line ***End of document*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

Note that all information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions/comments.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To

access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782 Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière Central Building 1 Promenade du Portage, Room 206 Gatineau, Quebec J8X 4B1

Tel.: 819-997-2429 Fax: 819-994-0218

Regional offices

Metropolitan Place 99 Wyse Road Suite 1410 Dartmouth, Nova Scotia B3A 4S5

Tel.: 902-426-7997 Fax: 902-426-2721

205 Viger Avenue West Suite 504 Montréal, Quebec H2Z 1G2

Tel.: 514-283-6607

55 St. Clair Avenue East Suite 624 Toronto, Ontario M4T 1M2 Tel.: 416-952-9096

Kensington Building 275 Portage Avenue Suite 1810 Winnipeg, Manitoba R3B 2B3 Tel.: 204-983-6306 TDD: 204-983-8274 Fax: 204-983-6317

2220 – 12th Avenue Suite 620 Regina, Saskatchewan S4P 0M8

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10405 Jasper Avenue Suite 520 Edmonton, Alberta T5J 3N4

Tel.: 780-495-3224

580 Hornby Street Suite 530 Vancouver, British Columbia V6C 3B6

Tel.: 604-666-2111 TDD: 604-666-0778 Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: http://www.crtc.gc.ca.