



Broadcasting Decision CRTC 2009-496

Route reference: 2009-381

Ottawa, 14 August 2009

NGC Channel Inc.
Across Canada

Application 2009-0855-1, received 2 June 2009

National Geographic Channel – Licence amendment

1. The Commission **approves** the application by NGC Channel Inc. to amend the broadcasting licence for the national Category 2 specialty programming undertaking known as National Geographic Channel to allow the service to be made available for distribution in high definition (HD) format. The Commission received interventions in support of this application.
2. Consistent with the Commission's approach to HD specialty services set out in Broadcasting Public Notices 2003-61 and 2006-74, as well as with the changes to this approach announced in Broadcasting Public Notice 2008-100, the licence will be subject to the following **condition** until the end of the current licence term:

The licensee is authorized to make available for distribution a version of its service in high definition (HD) format, provided that not less than 95% of the video and audio components of the upgraded and standard definition versions of the service are the same, exclusive of commercial messages and of any part of the service carried on a subsidiary signal. Further, all of the programming making up the 5% allowance shall be provided in HD.

Secretary General

Related documents

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006

- *The regulatory framework for the distribution of digital television signals,*
Broadcasting Public Notice CRTC 2003-61, 11 November 2003

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.