



## Broadcasting Regulatory Policy 2009-406-1

Additional reference: 2009-406

Ottawa, 4 March 2010

### Policy determinations resulting from the 27 April 2009 public hearing – Correction relating to the allocation of Local Programming Improvement Fund funding

1. In paragraph 22 of Broadcasting Regulatory Policy 2009-406, the Commission set out its determination relating to the Local Programming Improvement Fund (LPIF) allocation formula. The first bullet of that paragraph currently reads as follows:

LPIF funding will be made available to television stations operating in non-metropolitan markets. However, a French-language station operating in a metropolitan English-language market (i.e., an English-language market where the population with a knowledge of English is one million or more) will receive funding from the funding made available to non-metropolitan English-language markets; inversely, an English-language station operating in a metropolitan French-language market will receive funding from the funding made available to non-metropolitan French-language markets.

2. In that bullet, the Commission erroneously indicated that the funding for a minority-language station from one language category would come from the funding made available to a non-metropolitan market of another language category. Consequently, as worded, this bullet is inconsistent with the Commission's determinations set out in the second and third bullets of the same paragraph, namely, that "one third of the overall funding will be allocated equally to stations across both francophone and anglophone markets" and that "the remaining two thirds of LPIF funding will be divided such that 30% is directed to francophone markets and 70% is directed to anglophone markets."
3. In light of the above, the Commission hereby corrects the first bullet of paragraph 22 as follows (changes in bold):

LPIF funding will be made available to television stations operating in non-metropolitan markets. However, a French-language station operating in a metropolitan English-language market (i.e., an English-language market where the population with a knowledge of English is one million or more), will receive funding from the funding made available to non-metropolitan **French**-language markets; inversely, an English-language station operating in a metropolitan French-language market will receive funding from the funding made available to non-metropolitan **English**-language markets.

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