# Reporting Guide for the <br> Aggregated 2008 Broadcasting Distribution Undertakings (BDU) Annual Return Form 

## CONFIDENTIAL

1. Two (2) copies of this aggregated annual return form are to be completed and filed with the Commission. The first copy, labelled Confidential , is to be completed in full. The second abridged copy, labelled Public, is also to be completed in full, except for the shaded cells which are to be left blank.
2. By 30 November of each year, a copy of each of the Confidential and Public aggregated annual return forms is required to be filed with the Commission with a copy of the Public form posted on the ownership group's website. Upon receipt of the completed forms, the Public copy will be posted on the Commission's website. The Confidential copy will be treated as confidential.
3. For ownership groups with interests in both cable and direct-to-home (DTH) satellite distribution services, separate Confidential and Public group-level aggregated forms must be completed for each service.
4. The cell numbers referred to in this aggregated form correspond to the cell numbers in the applicable sections of the annual return(s) for the individual licensed BDUs within the ownership group.
5. The amount to be entered in each of the applicable cells on this aggregated form is the aggregate of the individual amounts entered in the corresponding cells for each individual licensed BDU reporting in the annual return(s) for the ownership group.
6. A spreadsheet showing the reconciliation of the data reported in each of the individual annual returns for each licensed undertaking in the ownership group to the data filed in the Confidential aggregated annual return is required to be filed as part of the Confidential aggregated annual return. This reconciliation will be treated as confidential.

## Ownership group :

INTERNATIONAL PAYMENTS AND RECEIPTS Pursuant to Broadcasting Public Notice 2008-97


Summary of revenues and expenses
Pursuant to Broadcasting Public Notice 2008-97
For year ended August 31, 2008
Please report the aggregate results for all systems (exempted and non-exempted) in Canada.

## . Revenue

1. Subscription
2. Connection (install. \& reconnect)
3. Community channel and facilities rental
4. Digital Addressable DVC Decoders - Rental \$
5.     - Net Sales \$
6. Other (specify)
7. Total Revenue
8. Expenses
9. Programming (community)
10. Affiliation Payments
11. Technical
12. Sales and Promotion
13. Administration and General \$
14. Total Expenses
. 1. Operating Income (loss)
15. Less: Amortization and Depreciation

| Basic and Non-Basic <br> Programming Services <br> $(1)$ | Exempt Programming <br> Services <br> (2) | Non-Programming <br> Services <br> -3 | Total All Services <br> $(4)$ |
| :--- | :--- | :--- | :--- |
| 01 | 21 | 41 | 61 |
| 02 | 22 | 42 | 62 |
| 03 | 23 | 43 | 63 |
| 04 | 24 | 44 | 64 |
| 05 | 25 | 45 | 65 |
| 06 | 26 | 46 | 66 |
| 07 | 29 | 47 | 67 |
| 08 | 30 | 49 | 68 |
| 09 | 31 | 50 | 69 |
| 10 | 32 | 51 | 70 |
| 11 | 33 | 52 | 71 |
| 12 | 34 | 53 | 72 |
| 13 |  | 54 | 73 |
| 14 |  |  | 74 |
|  |  | 76 |  |

GROSS REVENUE FROM EXEMPT PROGRAMMING \& NON-PROGRAMMING SERVICES
EXEMPT PROGRAMMING

| EXEMPT PROGRAMMING |  | Revenue | Total Revenue |  |
| :---: | :---: | :---: | :---: | :---: |
| Classified advertising | 25 | 35 | 45 |  |
| Teleshopping/general services | 26 | 36 | 46 |  |
| Infomercials | 27 | 37 | 47 |  |
| Games services | 28 | 38 | 48 |  |
| Other exempt | 34 | 44 | 54 |  |
| Total (Amount in cell 55 should equal sum in cell 27 on line 1.7 above) | 55 | 56 | 57 |  |
| NON-PROGRAMMING SERVICES |  |  |  |  |
| Channel lease | 30 | 40 | 50 |  |
| Internet access services | 58 | 61 | 62 |  |
| Telephony | 66 | 67 | 68 |  |
| Other telecommunications services (incl. security) | 29 | 39 | 49 |  |
| Other (specify) | 32 | 42 | 52 |  |
| Total (Amount in cell 63 should equal sum in cell 47 on line 1.7 above) | 63 | 64 | 65 |  |

CRTC File Number

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| :--- | :--- | :--- | :--- | :--- | :--- |



## AFFILIATION PAYMENTS AND SUBSCRIBERS

Pursuant to Broadcasting Public Notice 2008-97
Please report the aggregate results for all systems (exempted and non-exempted) in Canada


## INTERNET <br> Cable modem, satellite or MDS

3. Internet

|  | This Company | Affiliate |
| :--- | :--- | :--- |
| 1. Revenues from high speed internet access services | 01 | 03 |
| 2. Number of households with access to high speed internet services | 02 | 04 |

DIGITAL TELEVISION
4. Digital Television

1. Number of subscribers to digital cable services
2. Revenues from digital services

2 Number of households with access to digital TV


VIDEO-ON-DEMAND
5. Video on demand

1. Number of household with access to Video-on-demand

01

## TELEPHONE

6. Telephone

| 1. Revenues from telephone services by cable | 01 |
| :--- | :--- |
| 2. Number of households with access to telephone services by cable | 02 |

## REPORTING SUMMARY FOR COMBINED UNDERTAKINGS

## Pursuant to Broadcasting Public Notice 2008-97

For Canada, please complete the detailed revenue for all non-exempted systems of class 1, 2 and 3 and please provide the total revenue in its entirety for exempt systems, along with the number of exempt systems.

|  | Number of <br> Subscribers basic <br> service <br> $(\#)(1)$ | Total Basic and <br> Non-Basic <br> Revenue <br> $(\$)(2)$ | Exempt <br> Programming <br> Revenue | Non programming <br> Revenue | Total All Services <br> Revenue |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total of all non- <br> exempt systems |  |  |  | $(\$)(3)$ | $(\$)(4)$ |

## CRTC File Number



FINANCIAL CONTRIBUTIONS to the CREATION and PRODUCTION of CANADIAN PROGRAMMING
Pursuant to Broadcasting Public Notice 2008-97
AGGREGATE - CANADA
(September 1, 2007 to August 31, 2008)



