



## Broadcasting Decision CRTC 2009-181

Route reference: 2009-21

Ottawa, 7 April 2009

### **Canadian Broadcasting Corporation**

Bon Accord, New Brunswick

*Application 2008-1636-6, received 8 December 2008*

### **CBAT-TV-1 Bon Accord – Technical change**

1. The Commission **approves** the application by the Canadian Broadcasting Corporation (CBC) to change the authorized contours of its transmitter CBAT-TV-1 Bon Accord, New Brunswick, by decreasing the average effective radiated power from 54,700 watts to 32,300 watts and by decreasing the effective height of antenna above average terrain from 346.5 metres to 320.4 metres. The location of the transmitter remains unchanged. The implementation of this technical change is subject to the notification by the Department of Industry (the Department) set out in paragraph 5 below.
2. The Commission notes that CBAT-TV-1 rebroadcasts programming originating from CBAT-TV Fredericton, New Brunswick, a CBC English-language service. The licensee submitted that the proposed technical change will result in an increase of coverage south of Bon Accord and the provision of the service to 6,740 potential additional anglophone viewers. The licensee also stated that, although this technical change will result in a decrease of coverage for 19,615 francophone viewers in the northwest part of the province, BBM Canada's Fall 2008 survey reports that only 5% of households in the Madawaska County, which includes all communities affected by this change, rely on over-the-air signals to receive a television service.
3. The Commission received an intervention in opposition to this application from the Carleton University Group of Six, according to whom it is inappropriate for the service to be trading a large number of francophone viewers for a small increase in potential anglophone viewers.
4. The Commission acknowledges the concerns expressed by the intervener regarding the loss of over-the-air service to francophone viewers. However, given that CBAT-TV-1 broadcasts English-language programming and that the proposed change will result in better service to anglophone viewers, the Commission considers the technical change to be appropriate.

**Condition prior to the implementation of the new technical parameters**

5. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued. Therefore, in the absence of the notification by the Department, the licensee will not be able to implement the new technical parameters approved in this decision.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*