



Broadcasting Public Notice CRTC 2008-83

Ottawa, 26 September 2008

Notice of consultation

Applications received

Various locations

Deadline for submission of interventions/comments: 31 October 2008

The Commission has received the following applications:

[\[Broadcasting intervention/comments form\]](#)

Item	Applicant and Locality
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| 1. | Astral Broadcasting Group Inc.
Eastern Canada
Application No. 2008-1201-7 |
| 2. | Faithway Communications Inc.
Woodstock, New Brandon and Saint Stephen, New Brunswick
Application Nos. 2008-1174-6, 2008-1175-4, 2008-1176-2 |
| 3. | Astral Broadcasting Group Inc.
Ontario, Quebec and Atlantic provinces (Eastern Canada)
Application No. 2008-1200-2 |
| 4. | The Family Channel Inc.
Across Canada
Application No. 2008-1202-5 |
| 5. | Astral Broadcasting Group Inc.
Across Canada
Application No. 2008-1203-3 |
| 6. | Astral Broadcasting Group Inc.
Across Canada
Application No. 2008-1204-1 |

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| 1. | Eastern Canada
Application No. 2008-1201-7 |
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Application by **Astral Broadcasting Group Inc.** relating to the licence of the English-language pay television programming undertaking known as Moviepix.

The licensee proposes to suspend adherence to certain industry codes and accordingly modify the following conditions of licence which currently read as follows:

The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' *Sex-role portrayal code for television and radio programming*, as amended from time to time and approved by the Commission.

and,

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission.

with the following conditions of licence (changes in bold):

The licensee shall adhere to the guidelines set out in the Canadian Association of Broadcasters' ***Equitable portrayal code***, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

and,

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

Astral states that the proposed amendments would allow the Canadian Broadcast Standards Council (CBSC) to administer complaints concerning these industry codes on its behalf.

The CBSC has also forwarded a letter to the Commission stating that they are prepared to assume responsibility for the administration of these industry codes.

Licensee's address:

2100 Ste-Catherine Street West
Suite 1000
Montréal, Quebec
H3H 2T3
Fax: 514-939-5098
E-Mail: abarin@tv.astral.com

Examination of application:

At the licensee's address, and

181 Bay Street
Suite 1000
Toronto, Ontario

2. **Woodstock, New Brandon and Saint Stephen, New Brunswick**
Application Nos. 2008-1174-6, 2008-1175-4, 2008-1176-2

Applications by **Faithway Communications Inc.** to amend the licence of the specialty English-language commercial Christian music FM radio programming undertaking CJRI-FM Fredericton, New Brunswick.

The licensee proposes to add low-power FM transmitters at Woodstock, New Brandon and Saint Stephen to broadcast the programming of CJRI-FM in order to serve the population of the areas.

Residents from the three localities have demonstrated an interest for the availability of CJRI-FM's programming in their area.

The transmitter at Woodstock would operate on frequency 101.1 MHz (channel 266LP) with an effective radiated power of 50 watts (non-directional antenna/effective height of antenna above average terrain 23 metres).

The transmitter at New Brandon would operate on frequency 99.7 MHz (channel 259LP) with an effective radiated power of 50 watts (non-directional antenna/effective height of antenna above average terrain 45 metres).

The transmitter at Saint Stephen would operate on frequency 99.9 MHz (channel 260LP) with an effective radiated power of 50 watts (non-directional antenna/effective height of antenna above average terrain 56 metres).

Licensee's address:

151 Main Street
Fredericton, New Brunswick
E3A 1C6
Fax: 506-459-8194
E-Mail: gospel@cjri.fm

Examination of applications:

King is coming Christian Book Store
1061 route 103
Upper Woodstock, New Brunswick

Donald A. Price Electric
417 Ledge Road
Crocker Hill
Saint Stephen, New Brunswick

Doaktown Pharmasave
314 Main Street
Doaktown, New Brunswick

3. **Ontario, Quebec and Atlantic provinces (Eastern Canada)**
Application No. 2008-1200-2

Application by **Astral Broadcasting Group Inc.** relating to the licence of the English-language Pay television programming undertaking known as The Movie Network (TMN).

The licensee proposes to modify the condition of licence relating to the adherence to the industry code regarding Sex-role portrayal which currently reads as follows:

The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' *Sex role portrayal code for television and radio programming*, as amended from time to time and approved by the Commission. The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.

with the following condition of licence (changes in bold):

The licensee shall adhere to the guidelines set out in the Canadian Association of Broadcasters' ***Equitable portrayal code***, as amended from time to time and approved by the Commission. The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.

The licensee also proposes to suspend adherence to certain industry codes and accordingly modify the following conditions of licence which read:

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission.

and,

The licensee shall adhere to the *Pay television programming standards and practices* code, as amended from time to time and approved by the Commission.

with the following conditions of licence (changes in bold):

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

and,

The licensee shall adhere to the *Industry code of programming standards and practices governing pay, pay-per-view and video-on-demand services*, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

Astral states that the proposed amendments would allow the Canadian Broadcast Standards Council (CBSC) to administer complaints concerning these industry codes on its behalf.

The CBSC has also forwarded a letter to the Commission stating that they are prepared to assume responsibility for the administration of these industry codes.

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Examination of application:

At the licensee's address, and

181 Bay Street
Suite 1000
Toronto, Ontario

4. **Across Canada**
Application No. 2008-1202-5

Application by **The Family Channel Inc.** relating to the licence of the English-language Pay television programming undertaking known as Family Channel.

The licensee proposes to suspend adherence to certain industry codes and accordingly modify the following conditions of licence which currently read as follow:

The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' *Sex-Role Portrayal Code for Television and Radio Programming*, as amended from time to time and approved by the Commission.

and,

The licensee shall adhere to the *Pay Television and Pay-Per-View Programming Code Regarding Violence*, as amended from time to time and approved by the Commission.

with the following conditions of licence (changes in bold):

The licensee shall adhere to the guidelines set out in the Canadian Association of Broadcasters' *Equitable portrayal code*, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

and,

The licensee shall adhere to the *Pay Television and Pay-Per-View Programming Code Regarding Violence*, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

The Family Channel Inc. states that the proposed amendments would allow the Canadian Broadcast Standards Council (CBSC) to administer complaints concerning these industry codes on its behalf.

The CBSC has also forwarded a letter to the Commission stating that they are prepared to assume responsibility for the administration of these industry codes.

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Examination of application:

At the licensee's address, and

181 Bay Street
 Suite 1000
 Toronto, Ontario

5. **Across Canada**
Application No. 2008-1203-3

Application by **Astral Broadcasting Group Inc.** relating to the licence of the French language Pay television programming undertaking known as Super Écran.

The licensee proposes to modify the condition of licence relating to the adherence to the industry code regarding Sex-role portrayal which currently reads as follows:

The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' *Sex-role portrayal code for television and radio programming*, as amended from time to time and approved by the Commission. Application of the sex role portrayal code will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.

with the following condition of licence (changes in bold):

The licensee shall adhere to the guidelines set out in the Canadian Association of Broadcasters' ***Equitable portrayal code***, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence** will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.

The licensee also proposes to suspend adherence to certain industry codes and accordingly modify the following conditions of licence which read:

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission.

and,

The licensee shall adhere to the *Pay television standards and practices* code, as amended from time to time and approved by the Commission.

with the following conditions of licence (changes in bold):

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

and,

The licensee shall adhere to the *Industry code of programming standards and practices governing pay, pay-per-view and video-on-demand services*, as amended from time to time and approved by the Commission. **The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.**

Astral states that the proposed amendments would allow the Canadian Broadcast Standards Council (CBSC) to administer complaints concerning these industry codes on its behalf.

The CBSC has also forwarded a letter to the Commission stating that they are prepared to assume responsibility for the administration of these industry codes.

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Examination of application:

At the licensee's address, and

181 Bay Street
Suite 1000
Toronto, Ontario

6. **Across Canada**
Application No. 2008-1204-1

Application by **Astral Broadcasting Group Inc.** relating to the licence of the French language Category 2 specialty pay television service known as CINÉPOP.

The licensee proposes to modify the condition of licence relating to the adherence to the industry code regarding Sex-role portrayal which currently reads as follows:

The licensee must adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' (CAB) *Sex-role portrayal code for television and radio programming*, as amended from time to time and approved by the Commission. The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council (CBSC).

with the following condition of licence (changes in bold):

The licensee shall adhere to the guidelines set out in the Canadian Association of Broadcasters' ***Equitable portrayal code***, as amended from time to time and approved by the Commission. The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.

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Examination of application:

At the licensee's address, and

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Public Participation

Deadline for Interventions/Comments

31 October 2008

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the Webpage of this particular public process. As a result, a general search of our Website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's Web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
 Les Terrasses de la Chaudière
 1 Promenade du Portage, Room 206
 Gatineau, Quebec K1A 0N2
 Tel: 819-997-2429
 Toll free Telephone: 1-877-249-2782
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Metropolitan Place
 99 Wyse Road, Suite 1410
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 Fax: 902-426-2721

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 Montréal, Quebec H2Z 1G2
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 Toronto, Ontario M4T 1M2
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 275 Portage Avenue, Suite 1810
 Winnipeg, Manitoba R3B 2B3
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 Fax: 204-983-6317

Cornwall Professional Building
 2125 – 11th Avenue, Room 103
 Regina, Saskatchewan S4P 3X3
 Tel: 306-780-3422

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 Edmonton, Alberta T5J 3N4
 Tel: 780-495-3224

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 Vancouver, British Columbia V6C 3B6
 Tel: 604-666-2111 – TDD: 604-666-0778
 Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:

<http://www.crtc.gc.ca>