



Broadcasting Notice of Public Hearing CRTC 2008-2

Ottawa, 28 March 2008

Notice of consultation and hearing

27 May 2008

Edmonton, Alberta

Deadline for submission of interventions/comments: 2 May 2008

The Commission will hold a public hearing commencing on **27 May 2008 at 9:30 a.m., at the Matrix Hotel Edmonton, 10001-107 Street, Edmonton, Alberta**, to consider the following applications:

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Newcap Inc.**
Drumheller, Alberta
Application No. 2007-1067-5
2. **Thomas Bolin, on behalf of a corporation to be incorporated**
Drumheller, Alberta
Application No. 2007-0362-0
3. **Golden West Broadcasting Ltd.**
Drumheller, Alberta
Application No. 2008-0167-2
4. **Vista Radio Ltd.**
Red Deer, Alberta
Application No. 2008-0099-7
5. **Clear Sky Radio Inc.**
Red Deer, Alberta
Application No. 2008-0119-3
6. **Golden West Broadcasting Ltd.**
Red Deer, Alberta
Application No. 2007-0459-5
7. **L.A. Radio Group Inc.**
Red Deer, Alberta
Application No. 2007-1261-3
8. **L.A. Radio Group Inc.**
Lacombe, Alberta
Application No. 2007-1608-7
9. **Harvard Broadcasting Inc.**
Red Deer, Alberta
Application No. 2008-0112-7

10. **Radio CJVR Ltd.**
Red Deer, Alberta
Application No. 2008-0116-9
11. **Touch Canada Broadcasting (2006) Inc. (the general partner), 1188011 Alberta Ltd. and Touch Canada Broadcasting Inc. (the limited partners), carrying on business as Touch Canada Broadcasting Limited Partnership**
Red Deer, Alberta
Application No. 2008-0118-5
12. **CHIP Media Inc.**
Red Deer, Alberta
Application No. 2008-0107-8
13. **Aboriginal Multi-Media Society of Alberta**
Edmonton and various other locations in Alberta, Alberta
Application No. 2007-1238-2
14. **Guldasta Broadcasting Inc.**
Edmonton, Alberta
Application No. 2008-0122-6
15. **Multicultural Broadcasting Corporation Inc.**
Edmonton, Alberta
Application No. 2008-0123-4
16. **CIAM Media Broadcasting Association**
Edmonton, Alberta
Application No. 2007-0738-3
17. **Frank Torres, on behalf of a corporation to be incorporated**
Edmonton, Alberta
Application No. 2008-0101-0
18. **Black Gold Broadcasting Inc., on behalf of a corporation to be incorporated**
Leduc, Alberta
Application No. 2007-0994-1
19. **Rawlco Radio Ltd.**
Edmonton, Alberta
Application No. 2008-0105-2
20. **Don Kay, on behalf of a corporation to be incorporated**
Edmonton, Alberta
Application No. 2008-0120-1
21. **Rogers Broadcasting Limited**
Edmonton, Alberta
Application No. 2008-0124-2
22. **John Charles Yerxa, on behalf of a corporation to be incorporated**
Edmonton, Alberta
Application No. 2008-0092-1
23. **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership**
Edmonton, Alberta
Application No. 2008-0108-6

- 24. **CTV Limited**
Edmonton, Alberta
Application No. 2008-0111-9
- 25. **Harvard Broadcasting Inc.**
Edmonton, Alberta
Application No. 2008-0117-7
- 26. **Evanov Communications Inc., on behalf of a corporation to be incorporated**
Edmonton, Alberta
Application No. 2008-0110-2
- 27. **Russ Wagg, on behalf of a corporation to be incorporated**
Quadra Island, British Columbia
Application No. 2007-1694-6

PREAMBLE

The Commission would like to point out that it will consider the radio applications for the Drumheller and Red Deer markets during the week of 27 May 2008 and those for the Edmonton market during the week of 2 June 2008.

Items 1 to 26

On 14 November 2007, the Commission issued Broadcasting Public Notices CRTC 2007-127 and CRTC 2007-128, calling for applications for a broadcasting licence to carry on a radio programming undertaking to serve Edmonton and Red Deer, Alberta.

On 22 November 2007, the Commission issued Broadcasting Public Notice CRTC 2007-133, calling for applications for a broadcasting licence to carry on a radio programming undertaking to serve Drumheller, Alberta.

In response to these calls, the Commission has received a number of applications for licences to serve these markets.

Some of these applications are technically mutually exclusive. These applications are:

For Drumheller

Items 2 and 3 are technically mutually exclusive proposing the use of the frequency 99.5 MHz.

These applications, along with item 1 will be treated as competitive radio applications for Drumheller.

For Red Deer

Items 4 and 5 are technically mutually exclusive proposing the use of the frequency 90.5 MHz.

Items 6, 7 and 9 to 12 are technically mutually exclusive proposing the use of the frequency 100.7 MHz.

These applications, along with item 8 will be treated as competitive radio applications for Red Deer.

For Edmonton

Items 13 and 14 are technically mutually exclusive proposing the use of the frequency 98.5 MHz.

Items 16, 17, 20 and 22 to 25 are technically mutually exclusive proposing the use of frequencies 107.1 MHz and 107.3 MHz.

Items 18, 19, 21 and 26 are technically mutually exclusive proposing the use of the frequency 102.3 MHz.

These applications, along with item 15 will be treated as competitive radio applications for Edmonton.

Item 27

The Commission intends to consider, subject to interventions, item 27 during the non-appearance phase of the public hearing.

1. **Drumheller, Alberta**
Application No. 2007-1067-5

Application by **Newcap Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Drumheller.

The new station would operate on frequency 102.7 MHz (channel 274A) with an effective radiated power of 6,000 watts (non-directional antenna/antenna height of 80.6 metres).

The applicant proposes a broad-based Classic Hits music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

745 Windmill Road
 Dartmouth, Nova Scotia
 B3B 1C2
 Fax: 902-468-5661
 E-Mail: dmurray@ncc.ca

Examination of application:

515 Highway 10 East
 Drumheller, Alberta

2. **Drumheller, Alberta**
Application No. 2007-0362-0

Application by **Thomas Bolin, on behalf of a corporation to be incorporated**, for a licence to operate a low-power English-language FM commercial radio programming undertaking in Drumheller.

The new station would operate on frequency 99.5 MHz (channel 258) with an effective radiated power of 43.7 watts (non-directional antenna/antenna height of 30 metres).

The applicant proposes a music format consisting of popular, rock and dance music.

Applicant's address:

3 Spruce Drive
 Drumheller, Alberta
 T0J 0Y0
 Fax: 403-823-2766
 E-Mail: badlandsbroadcasting@hotmail.com

Examination of application:

Wave Electronics
 316 Center Street
 Drumheller, Alberta

3. **Drumheller, Alberta**
Application No. 2008-0167-2

Application by **Golden West Broadcasting Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Drumheller.

The new station would operate on frequency 99.5 MHz (channel 258A) with an effective radiated power of 3,600 watts (non-directional antenna/antenna height of 15.6 metres).

The applicant proposes an adult contemporary music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

Box 950
 Altona, Manitoba
 R0G 0B0
 Fax: 204-324-9006
 E-Mail: ehildebrand@goldenwestradio.com

Examination of application:

Drumheller Town Office
 703 – 2nd Avenue West
 Drumheller, Alberta

4. **Red Deer, Alberta**
Application No. 2008-0099-7

Application by **Vista Radio Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 90.5 MHz (channel 213C1) with an average effective radiated power of 21,300 watts (maximum effective radiated power of 50,800 watts/antenna height of 177 metres).

The applicant proposes a Classic Hits music format.

The public examination file will be updated by no later than 31 March 2008.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

4615 Canterra Tower
 400-3rd Avenue South-West
 Calgary, Alberta
 T2P 4H2
 Fax: 403-265-2887
 E-Mail: margotm@cavendishinvesting.com

Examination of application:

102-4922 53rd Street
 Red Deer, Alberta

5. **Red Deer, Alberta**
Application No. 2008-0119-3

Application by **Clear Sky Radio Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 90.5 MHz (channel 213B) with an average effective radiated power of 4,700 watts (maximum effective radiated power of 9,000 watts/antenna height of 190.1 metres).

The applicant proposes a Gold Based Adult Contemporary music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

Suite 400, 220 Third Avenue South
Lethbridge, Alberta
T1J 0G9
Fax: 866-841-7971
E-Mail: paul@clearskyradio.com

Examination of application:

Red Deer Public Library
4818 – 49th Street
Red Deer, Alberta

6. **Red Deer, Alberta**
Application No. 2007-0459-5

Application by **Golden West Broadcasting Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 100.7 MHz (channel 264C1) with an effective radiated power of 100,000 watts (non-directional antenna/antenna height of 196.4 metres).

The applicant proposes an Adult Contemporary (AC) music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

Box 950
Altona, Manitoba
R0G 0B0
Fax: 204-324-9006
E-Mail: ehildebrand@goldenwestradio.com

Examination of application:

City Hall
4914-48th Avenue
Red Deer, Alberta

7. **Red Deer, Alberta**

Application No. 2007-1261-3

Application by **L.A. Radio Group Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 100.7 MHz (channel 264C1) with an average effective radiated power of 27,000 watts (maximum effective radiated power of 53,000 watts/antenna height of 161 metres).

The applicant proposes a New Hit Music format which will include Modern Rock and Top 40 selections.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

4725 49B Avenue
Lacombe, Alberta
T4L 1K1
Fax: 403-786-0199
E-Mail: troy@sunny94.com

Examination of application:

City Hall
Legislative & Administrative Services
2nd Floor
4914-48th Avenue
Red Deer, Alberta

8. **Lacombe, Alberta**
Application No. 2007-1608-7

Application by **L.A. Radio Group Inc.** relating to the licence of the English-language commercial radio programming undertaking CJUV-FM in Lacombe.

The licensee proposes to change the authorized contours by increasing the average effective radiated power from 9,500 to 27,000 watts, by increasing the effective antenna height, and by relocating the transmitter site (maximum effective radiated power from 16,000 to 55,000 watts/effective antenna height of 161 metres).

The Commission notes that the licensee proposes to relocate its transmitter to Red Deer to co-

site on the CBC's tower facilities which will result in the station's contours encompassing Red Deer in its principal marketing area.

The licensee has stated that the proposed changes will result in a better quality signal to listeners of the north and west regions which form part of the station's principal marketing area, who are currently experiencing poor reception of CJUV-FM.

The licensee will continue to abide by the condition of license by which it shall refrain from soliciting local advertising in Red Deer.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Licensee's address:

4725-49B Avenue
Lacombe, Alberta
T4L 1K1
Fax: 403-786-0199
E-Mail: troy@sunny94.com

Examination of application:

At the licensee's address

9. **Red Deer, Alberta**
Application No. 2008-0112-7

Application by **Harvard Broadcasting Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 100.7 MHz (channel 264C1) with an average effective radiated power of 54,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 161.1 metres).

The applicant proposes a Mainstream Adult Contemporary music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

1900 Rose Street
Regina, Saskatchewan
S4P 0A9
Fax: 306-522-4571
E-Mail: tsvedahl@harvard.ca

Examination of application:

Red Deer Public Library
Downtown Branch
4818-49th Street
Red Deer, Alberta

10. **Red Deer, Alberta**
Application No. 2008-0116-9

Application by **Radio CJVR Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 100.7 MHz (channel 264C1) with an average effective radiated power of 56,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 161.1 metres).

The applicant proposes a POP/CHR music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

611 Main Street North
Box 750
Melfort, Saskatchewan
S0E 1A0
Fax: 306-752-5932
E-Mail: k.singer@cjvr.com

Examination of application:

Johnston Ming Manning LLP
4943-50th Street, 4th Floor
Red Deer, Alberta

11. **Red Deer, Alberta**

Application No. 2008-0118-5

Application by **Touch Canada Broadcasting (2006) Inc. (the general partner), 1188011 Alberta Ltd. and Touch Canada Broadcasting Inc. (the limited partners), carrying on business as Touch Canada Broadcasting Limited Partnership** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 100.7 MHz (channel 264C1) with an average effective radiated power of 56,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 161.1 metres).

The applicant proposes a Gospel Adult Contemporary Music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

Suite 210, 5324 Calgary Trail
Edmonton, Alberta
T6H 4J8
Fax: 780-430-2815
E-Mail: applications@touchcanada.com

Examination of application:

Scott's Parable Book Store
37464 Highway 2 South
Red Deer, Alberta

12. Red Deer, Alberta
Application No. 2008-0107-8

Application by **CHIP Media Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Red Deer.

The new station would operate on frequency 100.7 MHz (channel 264C1) with an average effective radiated power of 56,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 161.1 metres).

The applicant proposes an Urban, CHR and Alternative Pop music format.

The Commission may withdraw this application from the public hearing if it is not advised by

the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

25 Crawford Street
Red Deer, Alberta
T2P 2G4
Fax: 403-340-1995
E-Mail: chip-fm@hotmail.com

Examination of application:

Peridot Medical Group
8, 6720-71 Street
Red Deer, Alberta

**13. Edmonton and various other locations in Alberta, Alberta
Application No. 2007-1238-2**

Application by **Aboriginal Multi-Media Society of Alberta** (AMMSA) for a licence to operate an English and Native-languages FM Type B Native radio programming undertaking in Edmonton.

The new station would operate on frequency 98.5 MHz (channel 253B1) with an effective radiated power of 9,300 watts (non-directional antenna/antenna height of 162 metres).

The applicant also proposes to operate the following transmitters :

The transmitter at Lac La Biche would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 27.5 metres).

The transmitter at Cadotte Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 18.5 metres).

The transmitter at Conklin would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 18.5 metres).

The transmitter at Fort Chipewyan would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 18.5 metres).

The transmitter at Frog Lake would operate on frequency 89.9 MHz (channel 210VLP) with

an effective radiated power of 10 watts (non-directional antenna/antenna height of 16.7 metres).

The transmitter at John D'or Prairie would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 18.5 metres).

The transmitter at Little Buffalo would operate on frequency 90.5 MHz (channel 213VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 18.5 metres).

The transmitter at Loon Lake would operate on frequency 89.9 MHz (channel 210LP) with an effective radiated power of 50 watts (non-directional antenna/antenna height of 29 metres).

The transmitter at Boyer River would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 10 metres).

The transmitter at Bushe River would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Chard/Janvier Reserve would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 17 metres).

The transmitter at Child Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Desmarais/Wabasca would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Fort McKay would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Goodfish Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 15 metres).

The transmitter at North Tallcree Reserve would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Peavine (Big Prairie) would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 30 metres).

The transmitter at South Tallcree Reserve would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Paddle Prairie would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Slave Lake would operate on frequency 88.7 MHz (channel 204VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Sturgeon Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Duncan's Band would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Horse Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Peerless Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Sandy Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Trout Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Whitefish/Atikameg would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 18 metres).

The transmitter at Anzac would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Beaver Lake would operate on frequency 89.9 MHz (channel 210VLP) with an effective radiated power of 10 watts (non-directional antenna/antenna height of 12 metres).

The transmitter at Buffalo Lake Settlement would operate on frequency 89.9 MHz (channel 210VLP) with an average effective radiated power of 4 watts (maximum effective radiated power of 10 watts/antenna height of 12 metres).

The transmitter at Heart Lake would operate on frequency 89.9 MHz (channel 210VLP) with an average effective radiated power of 4 watts (maximum effective radiated power of 10 watts/antenna height of 12 metres).

The transmitter at Kikino would operate on frequency 89.9 MHz (channel 210VLP) with an average effective radiated power of 4 watts (maximum effective radiated power of 10 watts/antenna height of 12 metres).

The transmitter at Joussard would operate on frequency 91.7 MHz (channel 219A) with an average effective radiated power of 1,300 watts (maximum effective radiated power of 4,200 watts/antenna height of 80 metres).

The transmitter at Peigan/Blood Reserve would operate on frequency 89.3 MHz (channel 207B) with an average effective radiated power of 2,300 watts (maximum effective radiated power of 10,200 watts/antenna height of 273 metres).

The transmitter at Moose Hills would operate on frequency 96.7 MHz (channel 244C1) with an average effective radiated power of 5,000 watts (maximum effective radiated power of 10,000 watts/antenna height of 300 metres).

The transmitter at Fort McMurray would operate on frequency 94.5 MHz (channel 233B) with an effective radiated power of 107 watts (non-directional antenna/antenna height of 95 metres).

The applicant proposes a Country music format.

The Commission notes that all of the above listed transmitters are presently in operation with the exception of the undertakings at Edmonton and at Fort McMurray which are new undertakings.

AMMSA filed this application in light of the fact that the operation of these transmitters no longer meets the exemption criteria set out in *Exemption Order respecting certain Native radio undertakings*, Public Notice CRTC 1998-62, 9 July 1998.

Therefore, AMMSA needs to obtain a broadcasting licence to operate the new proposed station in Edmonton, with a new FM transmitter at Fort McMurray, and to pursue the operation of the remaining FM transmitters.

The public examination file will be updated by no later than 31 March 2008.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

13245 – 146 Street
Edmonton, Alberta
T5L 4S8
Fax: 780-454-2820
E-Mail: alans@ammsa.com

Examination of application:

At the applicant's address

14. **Edmonton, Alberta**
Application No. 2008-0122-6

Application by **Guldasta Broadcasting Inc.** for a licence to operate a FM commercial ethnic radio programming undertaking in Edmonton.

The new station would operate on frequency 98.5 MHz (channel 253B) with an effective radiated power of 7,300 watts (non-directional antenna/antenna height of 247.0 metres).

The applicant proposes to direct ethnic programming to a minimum of 8 groups in a minimum of 7 languages.

The public examination file will be updated by no later than 31 March 2008.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

9245a-35th Avenue
Edmonton, Alberta
T6E 5Y1
Fax: 780-433-0275
E-Mail: guldasta.tv@gmail.com

Examination of application:

At the applicant's address

15. **Edmonton, Alberta**

Application No. 2008-0123-4

Application by **Multicultural Broadcasting Corporation Inc.** for a licence to operate a FM commercial ethnic radio programming undertaking in Edmonton.

The new station would operate on frequency 95.7 MHz (channel 239B) with an average effective radiated power of 10,600 watts (maximum effective radiated power of 20,000 watts/antenna height of 175.5 metres).

The applicant proposes to direct ethnic programming to a minimum of 23 groups in a minimum of 20 languages.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

#201 8383A 128th Street
Surrey, British Columbia
V3W 4G1
Fax: 604-599-6063
E-Mail: application@redfm.ca

Examination of application:

2nd Floor, 3448-93rd Street North-West
Edmonton, Alberta

16. **Edmonton, Alberta**
Application No. 2007-0738-3

Application by **CIAM Media Broadcasting Association** for a licence to operate a non-commercial FM Type B community radio station to broadcast ethnic programming in Edmonton.

The new station would operate on frequency 107.3 MHz (channel 297A1) with an effective radiated power of 250 watts (non-directional antenna/antenna height of 65 metres).

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 10 cultural groups in a minimum of 10 different languages per broadcast week.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

9210-95th Avenue North-West
Edmonton, Alberta
T6C 1Z7
Fax: 780-927-2427
E-Mail: info@ciammedia.com

Examination of application:

At the applicant's address

17. Edmonton, Alberta
Application No. 2008-0101-0

Application by **Frank Torres, on behalf of a corporation to be incorporated**, for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 107.3 MHz (channel 297C1) with an average effective radiated power of 66,834 watts (maximum effective radiated power of 100,000 watts/antenna height of 244.0 metres).

The applicant proposes a Blues music format which 70% of the music selection will be mainstream blues rock music and rhythm and blues artists from Category 2 music and up to 30% of the music will be Category 3 blues songs.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

95 Royal Crest Court, Unit 5
Markham, Ontario
L3R 9X5
Fax: 905-470-1655
E-Mail: ftorres@skywords.com

Examination of application:

Skywords
4748 B 99th Street North-West
Edmonton, Alberta

18. Leduc, Alberta

Application No. 2007-0994-1

Application by **Black Gold Broadcasting Inc., on behalf of a corporation to be incorporated**, for a licence to operate an English-language FM commercial radio programming undertaking in Leduc.

The new station would operate on frequency 102.3 MHz (channel 272B) with an average effective radiated power of 17,000 watts (maximum effective radiated power of 32,000 watts/antenna height of 50.5 metres).

The applicant proposes a Classic Hits music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

#8, 4922 – 51 Avenue
Leduc, Alberta
T9E 6X2
Fax: 780-980-2262
E-Mail: mtamagi@shaw.ca

Examination of application:

At the applicant's address

19. **Edmonton, Alberta**
Application No. 2008-0105-2

Application by **Rawlco Radio Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 102.3 MHz (channel 272C1) with an average effective radiated power of 51,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 240 metres).

The applicant proposes a New Music and Emerging Artist music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

140, 6807 Railway Street South-East
Calgary, Alberta
T2H 2V6
Fax: 403-291-0037
E-Mail: regulatory@rawlco.com

Examination of application:

Suite 700
5241 Calgary Trail North-West
Edmonton, Alberta

20. **Edmonton, Alberta**
Application No. 2008-0120-1

Application by **Don Kay, on behalf of a corporation to be incorporated**, for a licence to operate an English-language FM commercial specialty radio programming undertaking in Edmonton.

The new station would operate on frequency 107.1 MHz (channel 296C1) with an effective radiated power of 40,000 watts (non-directional antenna/antenna height of 272 metres).

The applicant proposes an Adult Alternative music format with 40% of its weekly total music drawn from Category 3 music.

The public examination file will be updated by no later than 31 March 2008.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

8408-187 Street
Edmonton, Alberta
T5T 1K5
Fax: 780-481-0195
E-Mail: donkay@shaw.ca

Examination of application:

Edmonton Public Library
Jasper Place Branch
9010 – 156 Street
Edmonton, Alberta

21. **Edmonton, Alberta**
Application No. 2008-0124-2

Application by **Rogers Broadcasting Limited** for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 102.3 MHz (channel 272C1) with an average effective radiated power of 51,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 240 metres).

The applicant proposes an all news/spoken word format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

333 Bloor Street East
Toronto, Ontario
M4W 1G9
Fax: 416-935-8203
E-Mail: susan.wheeler@rci.rogers.com

Examination of application:

5915 Gateway Boulevard
Edmonton, Alberta

22. **Edmonton, Alberta**
Application No. 2008-0092-1

Application by **John Charles Yerxa, on behalf of a corporation to be incorporated**, for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 107.1 MHz (channel 296C1) with an effective radiated power of 40,000 watts (non-directional antenna/antenna height of 272 metres).

The applicant proposes a younger variety music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

51062 Highway 2 Service Road
Edmonton, Alberta
T6H 4N7
Fax: 780-955-4270
E-Mail: YerxaFM@gmail.com

Examination of application:

Edmonton Public Library
Downtown Branch (Stanley Milner)
7 Sir Winston Churchill Square
Edmonton, Alberta

23. **Edmonton, Alberta**
Application No. 2008-0108-6

Application by **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner)**, carrying on business as **Jim Pattison Broadcast Group Limited Partnership** for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 107.1 MHz (channel 296C1) with an effective radiated power of 40,000 watts (non-directional antenna/antenna height of 272 metres).

The applicant proposes an Adult Album Alternative (Triple A) music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

460 Pemberton Terrace
Kamloops, British Columbia
V2C 1T5
Fax: 250-374-0445
E-Mail: rarnish@cfjctv.com

Examination of application:

Pattison Outdoor Group
10707-178th Street
Edmonton, Alberta

24. **Edmonton, Alberta**
Application No. 2008-0111-9

Application by **CTV Limited** for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 107.1 MHz (channel 296C1) with an effective radiated power of 40,000 watts (non-directional antenna/antenna height of 272.0 metres).

The applicant proposes an Essential Alternative music format which will feature Alternative Rock and Alternative Pop music.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

299 Queen Street
Toronto, Ontario
M5V 2Z5
Fax: 416-332-4580
E-Mail: dspodek@ctv.ca

Examination of application:

The Bounce
10212 Jasper Avenue
Edmonton, Alberta

25. **Edmonton, Alberta**
Application No. 2008-0117-7

Application by **Harvard Broadcasting Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 107.1 MHz (channel 296C1) with an effective radiated power of 40,000 watts (non-directional antenna/antenna height of 272.0 metres).

The applicant proposes a female-oriented Adult Album Alternative (Triple A) music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

1900 Rose Street
Regina, Saskatchewan
S4P 0A9
Fax: 306-522-4571
E-Mail: tsvedahl@harvard.ca

Examination of application:

MacPherson Leslie & Tyerman LLP
1008-102nd Avenue
Edmonton, Alberta

26. **Edmonton, Alberta**
Application No. 2008-0110-2

Application by **Evanov Communications Inc., on behalf of a corporation to be incorporated**, for a licence to operate an English-language FM commercial radio programming undertaking in Edmonton.

The new station would operate on frequency 102.3 MHz (channel 272C1) with an average effective radiated power of 51,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 240 metres).

The applicant proposes an Adult Album Alternative (Triple A) music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

5302 Dundas Street West
Toronto, Ontario
M9B 1B2
Fax: 416-233-8617
E-Mail: carmela@z1035.com

Examination of application:

Western Supplies Building
Suite 102
10722-103 Avenue
Edmonton, Alberta

27. **Quadra Island, British Columbia**
Application No. 2007-1694-6

Application by **Russ Wagg, on behalf of a corporation to be incorporated**, for a licence to operate a low-power English-language FM commercial radio programming undertaking in Quadra Island.

The new station would operate on frequency 95.9 MHz (channel 240) with an effective radiated power of 50 watts (non-directional antenna/antenna height of 21 metres).

The applicant proposes an easy listening music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

3850 Asman Turn
Campbell River, British Columbia
V9H 1J2
Fax: 250-287-7877
E-Mail: rrwagg@gmail.com

Examination of application:

658 Harper Street
Quadra Island, British Columbia

Public Participation

Deadline for interventions/comments

2 May 2008

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

Or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an

appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the Webpage of this particular public process. As a result, a general search of our Web site with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's Web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and

documentation centres.

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel: 819-997-2429
Toll free Telephone: 1-877-249-2782
Toll-free TDD: 1-877-909-2782
FAX: 819-994-0218

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: 902-426-7997
FAX: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario M4T 1M2
Tel: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: 204-983-6306 – TDD: 204-983-8274
FAX: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4

Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
FAX: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>