



## Broadcasting Decision CRTC 2008-7

Ottawa, 17 January 2008

**Apsley Community Chapel**  
Apsley, Ontario

*Application 2007-0786-2, received 22 May 2007*  
*Public Hearing in the National Capital Region*  
*5 December 2007*

### **Christian music FM radio station in Apsley**

1. The Commission **approves** the application by Apsley Community Chapel for a broadcasting licence to operate an English-language, low-power specialty commercial FM radio programming undertaking in Apsley, Ontario, that will broadcast Christian music. The terms and **conditions of licence** are set out in the appendix to this decision.
2. The station will broadcast 120.5 hours of local programming per broadcast week. The remaining programming will consist of 4.5 hours of brokered religious programming and one hour of programming originating from CKKK-FM Peterborough,<sup>1</sup> another Christian music station. The station will also broadcast 102 hours of live-to-air programming each week.
3. The station will broadcast 11 hours of spoken word programming, which will include regularly scheduled news, sports and weather reports, as well as information such as road conditions, traffic reports, and fishing directions and tips. On Sundays, the station will broadcast five-minute programs that provide an opportunity for persons of other faiths to offer different points of view.
4. The applicant indicated that at least 80% of all the musical selections broadcast in each broadcast week will be drawn from subcategory 35 (Non-classic religious), as defined in Public Notice 2000-14.
5. The station will also devote two hours each week to emerging local artists offering various genres of Christian music.
6. The Commission received interventions in support of this application.

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<sup>1</sup> CKKK-FM Peterborough is owned by King's Kids Promotions Outreach Ministries Incorporated.

## Canadian content development

7. In Broadcasting Public Notice 2006-158 (Commercial Radio Policy), the Commission set out a new approach to the development and promotion of Canadian artists. In order to reflect a new emphasis on development initiatives that lead to the creation of audio content for broadcast using Canadian resources, the Commission replaced the expression “Canadian talent development” (CTD) with “Canadian content development” (CCD). Under the new policy, each radio station holding a commercial radio licence is required to make a basic annual CCD contribution based on its total broadcast revenues in the previous broadcast year. This requirement will be reflected in the *Radio Regulations, 1986* (the Regulations). Until such time, it will be implemented by a transitional condition of licence, as set out in the appendix to this decision. This condition of licence will expire upon the coming into force of the amendments to the Regulations.
8. The Commission notes the applicant’s commitments over and above this basic amount. Specifically, Apsley Community Chapel indicated that, in addition to the required basic annual contributions, it would, by condition of licence, allocate an annual contribution of \$250 per year in each of the first seven years of operation. Apsley Community Chapel proposed to direct \$50 per year of this over and above amount to FACTOR.
9. The Commission reminds the applicant that any development initiatives that have not been allocated to specific parties by condition of licence must be allocated to the support, promotion, training and development of Canadian musical and spoken word talent, including journalists. Parties and initiatives eligible for CCD funding are identified in paragraph 108 of Broadcasting Public Notice 2006-158.

Secretary General

### Related documents

- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

## **Appendix to Broadcasting Decision CRTC 2008-7**

### **Terms, conditions of licence and encouragement**

#### **Terms**

##### **Issuance of the broadcasting licence to operate an English-language, low-power specialty commercial FM radio programming undertaking that will broadcast Christian music in Apsley**

The licence will expire 31 August 2014.

The station will operate at 92.9 MHz (channel 225LP) with an effective radiated power of 50 watts.

The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 17 January 2010. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

#### **Conditions of licence**

1. The licence shall be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of conditions of licence 5 and 8.
2. The station shall be operated within the Specialty format as defined in *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000, and *A Review of certain matters concerning radio*, Public Notice CRTC 1995-60, 21 April 1995, as amended from time to time.

3. A minimum of 80% of all musical selections broadcast during each broadcast week shall be devoted to selections drawn from subcategory 35 (Non-classic religious).
4. The licensee shall ensure that a minimum of 15% of musical selections from category 3 (Special interest music) broadcast during each broadcast week are Canadian selections.
5. Where the licensee broadcasts religious programming as defined in *Religious Broadcasting Policy*, Public Notice CRTC 1993-78, 3 June 1993, the licensee shall adhere to the guidelines set out in sections III.B.2.a) and IV of that public notice with respect to the provision of balance and ethics in religious programming, as amended from time to time.
6. The licensee shall, upon commencement of operations, make a basic annual contribution to Canadian content development (CCD). The amount of the contribution shall be determined in accordance with the policy set out in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Broadcasting Public Notice 2006-158), as amended from time to time.

The licensee shall allocate 60% of this basic annual CCD contribution to FACTOR or to MUSICACTION.

The remainder of the annual basic contribution to CCD shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives in Broadcasting Public Notice 2006-158.

This condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations, 1986* relating to CCD.

7. In addition to the basic annual contribution, the licensee shall, upon commencement of operations, contribute \$250 annually to the promotion and development of Canadian content. This amount is over and above the licensee's required basic annual CCD contribution. Of this amount, \$50 per year shall be devoted to FACTOR. The remainder, \$200, shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives in Broadcasting Public Notice 2006-158.

## **Encouragement**

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.