



Broadcasting Decision CRTC 2007-89

Ottawa, 19 March 2007

Fondation Radio Enfant du Canada, on behalf of a company to be incorporated

Gatineau, Quebec and Ottawa, Ontario

Application 2006-1110-5

Public Hearing in the National Capital Region

29 January 2007

Community radio station in Gatineau/Ottawa

1. The Commission **approves** the application by Fondation Radio Enfant du Canada, on behalf of a company to be incorporated, for a broadcasting licence to operate a French-language, Type B community AM radio programming undertaking in Gatineau and Ottawa. The station will operate day and night at 1670 kHz with an effective radiated power of 1,000 watts.
2. During each broadcast week, the station will broadcast 126 hours of programming, at least 120 hours of which will be produced by the station. The rest (i.e. at most 6 hours) will be used by the station for broadcasting children's programs produced outside its territory. These programs will be aimed at enriching the programming and encouraging discussion among young people.
3. The applicant stated that the new station's programming will target children from 4 to 18 years of age. The programming will be by and for young people and will reflect specific educational objectives drawn from school programs.
4. The applicant indicated that [translation] "three people will be assigned to programming and hosting. Production will be computer-assisted and partly automated. The production team will also support the teams of young people. Priority will be given to these positions to ensure quality through competence." The applicant plans to acquire mobile studios in order to be able to broadcast live from schools and other locations frequented by young people.
5. Information and news will essentially be local and will focus on youth, the target audience. Information will primarily concern school, municipal, cultural and sports activities of interest to young people. The applicant stated that a station reporter, a team of youth reporters, and correspondents from across Canada and the international Francophone community will assume full responsibility for gathering, processing and broadcasting news.

6. The station will also air open-line programs which, according to a commitment made by the applicant, will comply with the *Policy regarding open-line programming*, Public Notice CRTC 1988-213, 23 December 1988.
7. During the school year, a large percentage of the programming will originate from participating schools in the Outaouais region of Quebec and of Ontario, and to a lesser degree, from the Canadian school system. On weekends and during holidays, community organizations, such as the Boy Scouts and youth centres, will be invited to make radio programming a featured activity. Music, songs and mini-programs, including such things as stories, tales and educational and informative messages, will be presented. During the summer, the station will broadcast live from parks and public places. Festivals and other events will also be covered live by young people.
8. Music programming will be primarily from the pop, rock and dance category. Musical selections will be drawn from music for children and teenagers and so will be different from those heard on other stations. The station will present several music genres, including world beat, that is, the music of young people around the world.
9. The applicant will draw 80% of all musical selections broadcast from subcategory 21 (pop, rock and dance) and 9% from subcategories other than subcategory 21. The applicant will also draw 11% of its musical selections from category 3 (Special Interest Music).
10. With respect to the promotion of local artists, the applicant noted that, for three years now, it has opened up its studio to the participation of children and youth, and that, for the past two years, it has offered training workshops. Groups and individuals have been eager to produce programs or make special recordings.
11. The applicant indicated that three people will be in charge of programming and animation, while the production team will provide support for the teams of young people. The applicant added that the station will offer coaching and training sessions to young people. In addition, the station intends to invest in the production of sound recordings by young people. Annual compilations of these sound recordings will be produced as a way to showcase these young people.
12. The Commission did not receive any interventions regarding this application.

Commission's analysis and determinations

13. In accordance with the *Community Radio Policy*, Public Notice CRTC 2000-13, 28 January 2000 (Public Notice 2000-13), this community station's licence will be issued to Fondation Radio Enfant du Canada, on behalf of a corporation to be incorporated, a not-for-profit organization without share capital, the structure of which will enable the

members of the general community to become members of the organization and participate in its management, operation and programming. The board of directors will be ultimately responsible for compliance with the *Radio Regulations, 1986*, as well as the station's conditions of licence.

14. In accordance with Public Notice 2000-13 and as the applicant has agreed, the Commission expects the applicant to devote at least 25% of its programming broadcast each broadcast week to spoken word programming focussed mainly on the community.
15. The licence will expire 31 August 2011 and will be subject to the **conditions of licence** set out in *New licence form for community radio stations*, Public Notice CRTC 2000-157, 16 November 2000.

Issuance of the licence

16. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry has confirmed that its technical requirements have been met and that a broadcasting certificate will be issued.
17. Furthermore, the licence for this undertaking will not be issued until the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and, in any event, no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 19 March 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Employment equity

18. The Commission considers that community radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the applicant to consider these issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request and may also be consulted in PDF or HTML format at the following Internet site: <http://www.crtc.gc.ca>.