



Broadcasting Decision CRTC 2007-16

Ottawa, 16 January 2007

**Patrick Keefe, on behalf of a corporation to be incorporated
Across Canada**

*Application 2006-0405-0
Public Hearing at Regina, Saskatchewan
30 October 2006*

RSC1 – Category 2 specialty service

*In this decision, the Commission **approves** an application for a broadcasting licence to operate a new Category 2 specialty programming undertaking.*

The application

1. The Commission received an application by Patrick Keefe, on behalf of a corporation to be incorporated, for a broadcasting licence to operate a national, ethnic Category 2¹ specialty programming undertaking to be known as RSC1.
2. The applicant proposed to offer a third-language, general interest service that would be devoted to the Romanian-speaking community, consisting of entertainment, sport, music, documentaries, Romanian series, news and talk shows. The applicant proposed to broadcast all of its programming in the Romanian language.
3. All of the programming would be drawn from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*: 1 News; 2(a) Analysis and interpretation; 3 Reporting and actualities; 5(b) Informal education/Recreation and leisure; 6(b) Amateur sports; 7(c) Specials, mini-series or made-for-TV feature films; 7(f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy; 8(b) Music video clips; 8(c) Music video programs; 9 Variety; 10 Game shows; and 11 General entertainment and human interest.
4. The Commission did not receive any interventions in connection with this application.

Commission's analysis and determinations

5. The Commission is satisfied that the application is in conformity with all applicable terms and conditions announced in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001 (Public Notice 2000-171-1). Furthermore, given that the service will offer

¹ The Category 2 services are defined in *Introductory statement – Licensing of new digital pay and specialty services*, Public Notice CRTC 2000-171, 14 December 2000.

more than 90% of its programming in a third language, the Commission is satisfied that the application falls under the definition of a third-language service, established in *Revised approach for the consideration of broadcasting licence applications proposing new third-language ethnic Category 2 pay and specialty services*, Broadcasting Public Notice CRTC 2005-104, 23 November 2005 (Public Notice 2005-104). Accordingly, the Commission **approves** the application by Patrick Keffe, on behalf of a corporation to be incorporated, for a broadcasting licence to operate the national, general interest, third-language, ethnic Category 2 specialty programming undertaking, RSC1.

6. The Commission notes that RSC1 proposed to devote all of its program schedule to programming in the Romanian language. In accordance with Public Notice 2005-104, the Commission has imposed a **condition of licence**, as set out in the appendix to this decision that requires RSC1 to devote not less than 90% of its program schedule to programming in the Romanian language. The remainder of the program schedule, i.e., up to 10% may be in one or both official languages. The Commission encourages the applicant to ensure that all such programming serves to promote Canada's linguistic duality.
7. The licence will expire 31 August 2013, and will be subject to the **conditions** set out in Public Notice 2000-171-1, as well as to the **conditions** set out in the appendix to this decision.
8. The Commission reminds the applicant that if it wishes to enter at any given time into programming supply agreements and licence trademark agreements with non-Canadian independent producers, it must comply at all times with the *Direction to the CRTC (Ineligibility of non-Canadians)*, P.C. 1997-486, 8 April 1997, as amended by P.C. 1998-1268, 15 July 1998 (the Direction). Accordingly, the Commission requests that the applicant file for the Commission's prior review, a copy of any programming supply agreement and/or licence trademark agreement it intends to enter into with a non-Canadian party, in order to ensure that the applicant complies at all times with the Direction.

Issuance of the licence

9. A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:
 - an eligible Canadian corporation has been incorporated in accordance with the application in all material respects;
 - the applicant has entered into a distribution agreement with at least one licensed distributor; and

- the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 36 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 16 January 2010. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-16

Conditions of licence

1. The licence will be subject to the conditions set out in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001.
2. The licensee shall provide a national, general interest, third-language, ethnic Category 2 specialty programming service devoted to the Romanian-speaking community.
3. The programming shall be drawn exclusively from the following categories, as set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
 - 3 Reporting and actualities
 - 5 (b) Informal education/Recreation and leisure
 - 6 (b) Amateur sports
 - 7 (c) Specials, mini-series or made-for-TV feature films
 - (f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy
 - 8 (b) Music video clips
 - (c) Music video programs
 - 9 Variety
 - 10 Game shows
 - 11 General entertainment and human interest
4. Not less than 90% of all programming broadcast during the broadcast week shall be in the Romanian language.

For the purposes of the conditions of this licence, including condition of licence no.1, *broadcast day* refers to the 24-hour period beginning each day at 6 a.m., or any other period approved by the Commission.