



Broadcasting Decision CRTC 2007-109

Ottawa, 10 April 2007

Ash-Creek Television Society

Ashcroft and Cache Creek, British Columbia

Applications 2006-1578-4 and 2006-1580-0

Broadcasting Public Notice CRTC 2007-7

19 January 2007

CH4472 Ashcroft and CH4473 Cache Creek – Licence renewals

*The Commission **renews** the broadcasting licences for the television programming undertakings CH4472 Ashcroft and CH4473 Cache Creek, from 1 September 2007 to 31 August 2014.*

The application

1. The Commission received applications by Ash-Creek Television Society to renew the broadcasting licences for the English-language television programming undertakings CH4472 Ashcroft and CH4473 Cache Creek, from 1 September 2007 to 31 August 2014, under *Policy framework for community-based media*, Broadcasting Public Notice CRTC 2002-61, 10 October 2002 (Public Notice 2002-61).
2. The Commission did not receive any interventions in connection with these applications.

Commission's analysis and determinations

3. In Public Notice 2002-61, the Commission created a new class of licence for community-based programming undertakings and established a regulatory framework for their licensing.
4. In accordance with the objectives set out in Public Notice 2002-61, the licensee has agreed to devote not less than 80% of the broadcast year to the broadcasting of Canadian programs and not less than 60% of the broadcast year to the broadcasting of local programming.
5. In light of the above, the Commission **renews** the broadcasting licences for CH4472 Ashcroft and CH4473 Cache Creek, from 1 September 2007 to 31 August 2014, as English-language, community-based television programming undertakings. The licences will be subject to the **conditions** specified therein, as well as to the **conditions** set out in the appendix to this decision.

Employment equity and on-air presence

6. In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.
7. With respect to on-air presence, the Commission expects the licensee to ensure that its programming is reflective of Canadian society and that members of the four designated groups (women, Aboriginal persons, persons with disabilities and members of visible minorities) are presented fairly and accurately.

Secretary General

This decision is to be appended to each licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-109

Conditions of licence

1. The licensee shall adhere to the guidelines on the depiction of violence in television programming set out in the Canadian Association of Broadcasters' *Voluntary Code Regarding Violence in Television Programming*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended if the licensee is a member in good standing of the Canadian Broadcast Standards Council.
2. The licensee shall adhere to the provisions of the Canadian Association of Broadcasters' *Broadcast Code for Advertising to Children*, as amended from time to time and approved by the Commission.
3. The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' *Sex-Role Portrayal Code for Television and Radio Programming*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended if the licensee is a member in good standing of the Canadian Broadcast Standards Council.
4. The licensee shall devote not less than 80% of the broadcast year to the broadcasting of Canadian programs.
5. The licensee shall devote not less than 60% of the broadcast year to the broadcasting of local programming.

For the purpose of this condition, "local programming" shall have the meaning set out in *Policy framework for community-based media*, Broadcasting Public Notice CRTC 2002-61, 10 October 2002.