



## Broadcasting Notice of Public Hearing CRTC 2006-7

Ottawa, 13 July 2006

*The Commission will hold a public hearing commencing on 11 September 2006 at 9:00 a.m., at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec, to consider the following applications. The deadline for submission of interventions/comments is 17 August 2006.*

### Item Applicant and Locality

1. **Vancouver Film School Limited**  
Across Canada
2. **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**  
Across Canada
3. **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**  
Across Canada
4. **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**  
Across Canada
5. **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**  
Across Canada
6. **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**  
Across Canada
7. **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**  
Across Canada
8. **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**  
Across Canada
9. **TORO TV Corporation, on behalf of a corporation to be incorporated**  
Across Canada
10. **Iranian TV Canada Inc.**  
Across Canada
11. **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated**  
Across Canada
12. **Maritime Broadcasting System Limited**  
Windsor, Nova Scotia
13. **Aurora Cable TV Limited**  
Aurora, Oak Ridges, Ontario
14. **Câblevision du Nord de Québec inc.**  
Province of Quebec
15. **Radio Drummond**  
Drummondville, Quebec
16. **MX Média inc.**  
Salaberry-de-Valleyfield, Quebec
17. **Club de solidarité du Bois-Joli inc.**  
Trois-Rivières, Quebec

18. **591991 B.C. Ltd.** (Corus)  
Gatineau, Quebec
19. **591991 B.C. Ltd.** (Corus)  
Saguenay, Quebec
20. **591991 B.C. Ltd.** (Corus)  
Sherbrooke, Quebec
21. **591991 B.C. Ltd.** (Corus)  
Trois-Rivières, Quebec
22. **S.S. TV Inc.**  
Brampton, Ontario
23. **Wawatay Native Communications Society**  
Sioux Lookout, Ontario
24. **Wawatay Native Communications Society**  
Timmins, Ontario
25. **WhiStle Community Radio**  
Erin, Ontario
26. **My Broadcasting Corporation**  
Napanee, Ontario
27. **Rogers Broadcasting Limited**  
Edmonton, Fort McMurray & Grande Prairie, Alberta
28. **912038 Alberta Ltd.**  
Bonnyville, Alberta
29. **Prince George Community Radio Society**  
Prince George, British Columbia
30. **0749943 BC Ltd.** (Matthew G. McBride)  
Pemberton, British Columbia
31. **The Mountain Culture Collective Radio Society**  
Whistler, British Columbia
32. **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership (collectively the Pattison Group)**  
Victoria, British Columbia

1. **Across Canada**  
**Application No. 2005-1262-5**

Application by **Vancouver Film School Limited** for a licence to operate a national Category 2 English-language specialty programming undertaking to be known as Student Film Channel.

The applicant states that the programming will be devoted entirely to student film work, films produced by students in recognized public and private film schools, which prior to airing will have had no commercial release.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 5(b), 7(d), 7(e), 7(f), 7(g), 8(a), 8(c), 9, 11, 12 and 13 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

*Applicant's address:*

198 West Hastings Street  
 Suite 200  
 Vancouver, British Columbia  
 V6B 1H2  
 Fax: 604-685-6389  
 E-Mail: [marty@vfs.com](mailto:marty@vfs.com)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

2. **Across Canada**  
**Application No. 2006-0184-0**

Application by **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**, for a licence to operate a national general interest, third-language ethnic Category 2 specialty programming undertaking to be known as DMG Urdu.

The applicant states that the programming will target the Urdu-speaking community.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Urdu language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

*Applicant's address:*

Diversity Media Group  
306 Rexdale Boulevard  
Unit 7  
Toronto, Ontario  
M9W 1R9  
Fax: 416-593-9353  
E-Mail: [regulatory@diversitymediagroup.tv](mailto:regulatory@diversitymediagroup.tv)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

3. **Across Canada**  
**Application No. 2006-0185-8**

Application by **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**, for a licence to operate a national general interest, third-language ethnic Category 2 specialty programming undertaking to be known as DMG Arabic.

The applicant states that the programming will target the Arabic-speaking community.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Arabic language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

*Applicant's address:*

Diversity Media Group  
 306 Rexdale Boulevard  
 Unit 7  
 Toronto, Ontario  
 M9W 1R9  
 Fax: 416-593-9353  
 E-Mail: [regulatory@diversitymediagroup.tv](mailto:regulatory@diversitymediagroup.tv)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

4. **Across Canada**  
**Application No. 2006-0186-6**

Application by **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**, for a licence to operate a national general interest, third-language ethnic Category 2 specialty programming undertaking to be known as DMG Middle East.

The applicant states that the programming will target the Arabic, Farsi and Urdu speaking communities.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Middle East languages of Arabic, Farsi and Urdu during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

*Applicant's address:*

Diversity Media Group  
 306 Rexdale Boulevard  
 Unit 7  
 Toronto, Ontario  
 M9W 1R9  
 Fax: 416-593-9353  
 E-Mail: [regulatory@diversitymediagroup.tv](mailto:regulatory@diversitymediagroup.tv)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

5. **Across Canada**  
**Application No. 2006-0187-4**

Application by **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated**, for a licence to operate a national general interest third language ethnic Category 2 specialty programming undertaking to be known as DMG Polish.

The applicant states that the programming will target the Polish-speaking community.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Polish language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

*Applicant's address:*

Diversity Media Group  
306 Rexdale Boulevard  
Unit 7  
Toronto, Ontario  
M9W 1R9  
Fax: 416-593-9353  
E-Mail: [regulatory@diversitymediagroup.tv](mailto:regulatory@diversitymediagroup.tv)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

6. **Across Canada**  
**Application No. 2006-0188-2**

Application by **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as DMG Russian.

The applicant states that the programming will target the Russian-speaking community.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Russian language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

*Applicant's address:*

306 Rexdale Boulevard  
 Unit 7  
 Toronto, Ontario  
 M9W 1R9  
 Fax: 416-593-9353  
 E-Mail: [regulatory@diversitymediagroup.tv](mailto:regulatory@diversitymediagroup.tv)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

7. **Across Canada**  
**Application No. 2006-0189-0**

Application by **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as DMG Ukrainian.

The applicant states that the programming will target the Ukrainian-speaking community.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposed to broadcast not less than 90% of its programming in the Ukrainian language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

*Applicant's address:*

306 Rexdale Boulevard  
Unit 7  
Toronto, Ontario  
M9W 1R9  
Fax: 416-593-9353  
E-Mail: [regulatory@diversitymediagroup.tv](mailto:regulatory@diversitymediagroup.tv)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

8. **Across Canada**  
**Application No. 2006-0191-5**

Application by **Prabhakaran Selvadurai, on behalf of a corporation to be incorporated** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as DMG Vietnamese.

The applicant states that the programming will target the Vietnamese-speaking community.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Vietnamese language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising



*Applicant's address:*

306 Rexdale Boulevard  
Unit 7  
Toronto, Ontario  
M9W 1R9  
Fax: 416-593-9353  
E-Mail: [regulatory@diversitymediagroup.tv](mailto:regulatory@diversitymediagroup.tv)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

9. **Across Canada**  
**Application No. 2006-0212-9**

Application by **TORO TV Corporation, on behalf of a corporation to be incorporated**, for a licence to operate a national niche third-language ethnic Category 2 specialty programming undertaking to be known as CANAL CORAZON.

The applicant states that the programming will consist of Canadian and international Spanish-speaking soap opera entertainment targeting the Spanish-speaking community in Canada.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 7(a), 7(c), 7(d), 7(e), 7(g), 9, 11, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Spanish-language and the remaining 10% in English or in French.

*Applicant's address:*

1663 Autumn Ridge Drive  
Ottawa, Ontario  
K1C 6Y3  
Fax: 613-834-3828  
E-Mail: [bbergeron@torotv.com](mailto:bbergeron@torotv.com)

*Examination of application:*

70 Gloucester Street  
Suite 100  
Ottawa, Ontario

[\[Broadcasting intervention/comments form\]](#)

10. **Across Canada**  
**Application No. 2006-0235-1**

Application by **Iranian TV Canada Inc.** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as Iranian TV Canada.

The applicant states that the programming will target Canadian viewers of Iranian descent.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Farsi language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local and regional advertising.

*Applicant's address:*

8108 Yonge Street, Suite 211  
 Thornhill, Ontario  
 L4J 1W4  
 Fax: 416-640-3029  
 E-Mail: [cobrien@casselsbrock.com](mailto:cobrien@casselsbrock.com)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

11. **Across Canada**  
**Application No. 2006-0376-3**

Application by **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated**, for a licence to operate a national English-language Category 2 high definition specialty programming undertaking to be known as BabyHD.

The service will feature 24-hours, 7 days per week advertising-free programming that will consist of educational and entertainment programming that is specifically targeted to (i) infants and toddlers (i.e. persons who are less than 2.5 years old) and (ii) the parents

and caregivers of infants and toddlers (e.g. programs providing expert advice or information regarding infants and toddlers to parents and caregivers of infants and toddlers).

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 5(a), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant also proposes that in each year of the licence term, at least 50% of the programming of BabyHD will be in true high definition format (i.e. not up-converted or wide screen SD). In addition, by no later than the commencement date of the fourth year of the licence term, 100% of the programming of BabyHD will be in true high definition format.

*Applicant's address:*

96 Scarsdale Road  
Toronto, Ontario  
M3B 2R7  
Fax: 416-646-4444  
E-Mail: [DavidPatterson@HiFiHDTV.ca](mailto:DavidPatterson@HiFiHDTV.ca)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

12. **Windsor, Nova Scotia**  
**Application No. 2006-0351-5**

Application by **Maritime Broadcasting System Limited** to convert radio station CFAB Windsor, Nova Scotia from the AM band to the FM band.

The new station would operate on frequency 92.9 MHz (channel 225C1) with an average effective radiated power of 47,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 159 metres)

The applicant is requesting permission to simulcast the programming of the new FM station on CFAB for a period of three months from the date of implementation of the new station.

The applicant is also requesting, pursuant to sections 9(1) (e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CFAB effective at the end of the simulcast period.

This application requires the issuance of a new licence.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

5121 Sackville Street  
7<sup>th</sup> Floor  
Halifax, Nova Scotia  
B3J 1K1  
Fax: 902-432-2093  
E-Mail: [mail@mbsradio.com](mailto:mail@mbsradio.com)

*Examination of application:*

CFAB  
169A Water Street  
Windsor, Nova Scotia

[\[Broadcasting intervention/comments form\]](#)

13. **Aurora, Oak Ridges, Ontario**  
**Application No. 2006-0153-5**

Application by **Aurora Cable TV Limited**, operating under Aurora Cable Internet (ACI) for a licence to operate a regional video-on-demand programming undertaking.

The applicant proposes to offer predominantly English-language programming that will consist primarily of feature films but may also include other types of programming such as long form documentary, informal education/recreation & leisure, sports, drama and comedy, and general entertainment and human interest.

The applicant indicated it would offer programming in French in accordance with audience demand and program availability.

*Applicant's address:*

350 Industrial Parkway South  
Aurora, Ontario  
L4G 3V7  
Fax: 905-727-7407  
E-Mail: [admin@aci.on.ca](mailto:admin@aci.on.ca)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

14. **Province of Quebec**  
**Application No. 2006-0245-0**

Application by **Câblevision du Nord de Québec inc.** (CNQ) for a broadcasting undertaking licence to operate a general-interest video-on-demand (VOD) service to be marketed under the name Vidéo sur demande Fleximo.

The applicant is requesting that it be authorized, as a condition of licence, to allocate the entire 5% of the annual gross revenues generated by its VOD programming undertaking to the resources of the community channel of its broadcasting distribution undertaking, rather than to an independent Canadian production fund, as stipulated in Public Notice CRTC 2000-172.

The applicant is also asking to be relieved of the condition of licence generally imposed on all VOD services, which would require it to remit to the rights holders of all Canadian films 100% of revenues earned from the exhibition of these films. The applicant proposes in exchange to negotiate with the film distributors the amount of the revenues it will remit to them for broadcasting the Canadian films.

Also, in Public Notice CRTC 1997-83, the Commission announced that "each VOD licensee is required, by condition of licence, to remit to the rights holders of all Canadian films 100% of revenues earned from the exhibition of these films."

In this respect, the applicant is asking to be relieved of the condition of licence imposed on VOD services and proposes in exchange to negotiate with the film distributors the amount of the revenues it will remit to them for broadcasting the Canadian films.

According to CNQ, this condition of licence would make it impossible for it to cover the costs of broadcasting Canadian films and as a result, would be a disincentive to broadcasting them.

*Applicant's address:*

45 Hôtel de ville Boulevard  
Val-d'Or, Quebec  
J9P 2M5  
Fax: 819-825-8710  
E-Mail: [courrier@cablevision.qc.ca](mailto:courrier@cablevision.qc.ca)

*Examination of application*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

15. **Drummondville, Quebec**  
**Application No. 2006-0194-9**

Application by **Radio Drummond** for a licence to operate a French-language FM Type B community radio programming undertaking in Drummondville.

The new station would operate on frequency 88.9 MHz (channel 205A) with an average effective radiated power of 710 watts (maximum effective radiated power of 1,276 watts/antenna height of 7 metres).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

165 Marchand Street  
Drummondville, Quebec  
J2B 6X1  
Fax: 450-963-7229

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

16. **Salaberry-de-Valleyfield, Quebec**  
**Application No. 2006-0298-9**

Application by **MX Média inc.** for a licence to operate an French-language FM commercial radio programming undertaking in Salaberry-de-Valleyfield.

The new station would operate on frequency 106.5 MHz (channel 293A) with an average effective radiated power of 840 watts (maximum effective radiated power of 840 watts/antenna height of 51 metres).

The applicant is proposing a pop-rock format with some country music.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

46 Belval Street  
Salaberry-de-Valleyfield, Quebec  
J6S 6A2  
Fax: 450-373-5324  
E-Mail: [mx-media@hotmail.com](mailto:mx-media@hotmail.com)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

17. **Trois-Rivières, Quebec**  
**Application No. 2006-0581-8**

Application by **Club de solidarité du Bois-Joli inc.** for a licence to operate a commercial French-language FM specialty radio programming undertaking in Trois-Rivières.

The new station would operate on frequency 105.9 MHz (channel 290LP) with an effective radiated power of 1 watt (non-directional antenna/antenna height of 51 metres).

The station intends to broadcast approximately 4 hours each week, 90% of which will be devoted to Spoken Word. The station does not anticipate broadcasting during school breaks. Programming will consist of sports columns, cultural reports, poetry reports, recorded or live interviews, etc.

The grade 6 students in communications will create a 15 minute live broadcast which will be rebroadcast twice daily.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

3685 de la Rochelle Street  
Trois-Rivières, Québec  
G8Y 5W7  
Fax: 819-374-6951  
E-Mail: [boisjoli.dir@cduroy.qc.ca](mailto:boisjoli.dir@cduroy.qc.ca)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

18. **Gatineau, Quebec**  
**Application No. 2006-0593-3**

Application by **591991 B.C. Ltd.**, a wholly-owned subsidiary of Corus Entertainment Inc., to convert radio station CJRC Gatineau from the AM band to the FM band.

The new station would operate on frequency 104.7 MHz (channel 284B1) with an average effective radiated power of 2,900 watts (maximum effective radiated power of 11,000 watts/antenna height of 94.9 metres).

The proposed station will operate as a specialty talk-based format. The station will broadcast spoken word programming of direct and particular relevance to the community served such as local news, weather and sports and the promotion of local events and activities.

The applicant is not proposing a simulcast period and therefore is requesting, pursuant to sections 9(1) (e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CJRC effective upon implementation of the new FM station.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

This application requires the issuance of a new licence.

*Applicant's address:*

BCE Place  
 181 Bay Street  
 Toronto, Ontario  
 M5J 2T3  
 Fax: 416-642-3769  
 E-Mail: [gary.maavara@corusent.com](mailto:gary.maavara@corusent.com)

*Examination of application:*

Station CJRC  
 150 d'Edmonton Street  
 Gatineau, Quebec

[\[Broadcasting intervention/comments form\]](#)



19. **Saguenay, Quebec**  
**Application No. 2006-0587-6**

Application by **591991 B.C. Ltd.**, a wholly-owned subsidiary of Corus Entertainment Inc., to convert radio station CKRS Saguenay from the AM band to the FM band.

The new station would operate on frequency 98.3 MHz (channel 252C1) with an average effective radiated power of 51,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 147.6 metres).

The proposed station will operate as a specialty talk-based format. The station will broadcast spoken word programming of direct and particular relevance to the community served such as local news, weather and sports and the promotion of local events and activities.

The applicant is not proposing a simulcast period and therefore is requesting, pursuant to sections 9(1) (e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CKRS effective upon implementation of the new station.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

This application requires the issuance of a new licence.

*Applicant's address:*

BCE Place  
 181 Bay Street  
 Toronto, Ontario  
 M5J 2T3  
 Fax: 416-642-3769  
 E-Mail: [gary.maavara@corusent.com](mailto:gary.maavara@corusent.com)

*Examination of application:*

Station CKRS  
 121 Racine Street East  
 Chicoutimi, Quebec

[\[Broadcasting intervention/comments form\]](#)

20. **Sherbrooke, Quebec**  
**Application No. 2006-0594-1**

Application by **591991 B.C. Ltd.**, a wholly-owned subsidiary of Corus Entertainment Inc., to convert radio station CHLT Sherbrooke from the AM band to the FM band.

The new station would operate on frequency 102.1 MHz (channel 271B) with an average effective radiated power of 5,800 watts (maximum effective radiated power of 23,000 watts/antenna height of 91 metres).

The proposed station will operate as a specialty talk-based format. The station will broadcast spoken word programming of direct and particular relevance to the community served such as local news, weather and sports and the promotion of local events and activities.

The applicant is not proposing a simulcast period and therefore is requesting, pursuant to sections 9(1) (e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CHLT effective upon implementation of the new FM station.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

This application requires the issuance of a new licence.

*Applicant's address:*

BCE Place  
 181 Bay Street  
 Toronto, Ontario  
 M5J 2T3  
 Fax: 416-642-3769  
 E-Mail: [gary.maavara@corusent.com](mailto:gary.maavara@corusent.com)

*Examination of application:*

Station CHLT  
 4020 De Portland Boulevard  
 Sherbrooke, Quebec

[\[Broadcasting intervention/comments form\]](#)

21. **Trois-Rivières, Quebec**  
**Application No. 2006-0591-7**

Application by **591991 B.C. Ltd.**, a wholly-owned subsidiary of Corus Entertainment Inc., to convert radio station CHLN Trois-Rivières from the AM band to the FM band.

The new station would operate on frequency 106.9 MHz (channel 295C1) with an average effective radiated power of 60,000 watts (maximum effective radiated power of 100,000 watts/antenna height of 86.9 metres).

The proposed station will operate as a specialty talk-based format. The station will broadcast spoken word programming of direct and particular relevance to the community served such as local news, weather and sports and the promotion of local events and activities.

The applicant is not proposing a simulcast period and therefore is requesting, pursuant to sections 9(1) (e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CHLN effective upon implementation of the new station.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

This application requires the issuance of a new licence.

*Applicant's address:*

BCE Place  
 181 Bay Street  
 Toronto, Ontario  
 M5J 2T3  
 Fax: 416-642-3769  
 E-Mail: [gary.maavara@corusent.com](mailto:gary.maavara@corusent.com)

*Examination of application:*

Station CHLN  
 1350 Royale Street, Suite 1200  
 Trois-Rivières, Quebec

[\[Broadcasting intervention/comments form\]](#)

22. **Brampton, Ontario**  
**Application No. 2005-1584-3**

Application by **S.S. TV Inc.** for a licence to operate an English-language AM commercial (ethnic) radio programming undertaking in Brampton.

The new station would operate on frequency 1,650 kHz (class C) with a transmitter power of 1,000 watts day-time and night-time.

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 7 cultural groups in a minimum of 5 different languages per broadcast week.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

9400 Goreway Drive, #RR8  
Brampton, Ontario  
L6P 0M7  
Fax: 416-741-3557  
E-Mail: [rpanu@rogers.com](mailto:rpanu@rogers.com)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

23. **Sioux Lookout, Ontario**  
**Application No. 2006-0134-5**

Application by **Wawatay Native Communications Society** for a licence to operate a Native-language FM Type A community radio programming undertaking in Sioux Lookout.

The new station would operate on frequency 89.9 MHz (channel 210A1) with an effective radiated power of 224 watts (non-directional antenna/antenna height of 18.5 metres).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

15-6<sup>th</sup> Avenue  
 Sioux Lookout, Ontario  
 P8T 1B7  
 Fax: 807-737-3224  
 E-Mail: [georgew@wawatay.on.ca](mailto:georgew@wawatay.on.ca)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

24. **Timmins, Ontario**  
**Application No. 2006-0158-5**

Application by **Wawatay Native Communications Society** for a licence to operate a low-power Native-language FM Type B community radio programming undertaking in Timmins.

The new station would operate on frequency 106.7 MHz (channel 294LP) with an effective radiated power of 50 watts (non-directional antenna/antenna height of 20 metres).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

135 Pine Street South  
 Timmins, Ontario  
 P4N 2K3  
 Fax: 705-360-1601  
 E-Mail: [georgew@wawatay.on.ca](mailto:georgew@wawatay.on.ca)

*Examination of application:*

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

25. **Erin, Ontario**  
**Application No. 2006-0287-2**

Application by **WhiStle Community Radio** for a licence to operate an English-language FM Type B community radio programming undertaking in Whitchurch-Stouffville.

The new station would operate on frequency 102.7 MHz (channel 274LP) with an effective radiated power of 50 watts (non-directional antenna/antenna height of 15.8 metres).

*Applicant's address:*

6379 Main Street  
 Stouffville, Ontario  
 L4A 7Z4  
 Fax: 905-640-6429  
 E-Mail: [jim@whistleradio.com](mailto:jim@whistleradio.com)

*Examination of application:*

Whitchurch-Stouffville Public Library  
 30 Burkholder Street  
 Stouffville, Ontario

[\[Broadcasting intervention/comments form\]](#)

26. **Napanee, Ontario**  
**Application No. 2006-0313-5**

Application by **My Broadcasting Corporation** for a licence to operate an English-language FM commercial radio programming undertaking in Napanee.

The applicant proposes a music format consisting of a blend of adult contemporary and middle-of-the-road music selections.

The new station would operate on frequency 88.7 MHz (channel 204B) with an average effective radiated power of 5,000 watts (maximum effective radiated power of 11,100 watts/antenna height of 184.5 metres).

*Applicant's address:*

Box 961  
 Renfrew, Ontario  
 K7V 4H4  
 Fax: 613-432-1086  
 E-Mail: [andrew@myfmradio.ca](mailto:andrew@myfmradio.ca)

*Examination of application:*

Napanee Branch Public Library  
 25 River Road  
 Napanee, Ontario

[\[Broadcasting intervention/comments form\]](#)

27. **Edmonton, Fort McMurray & Grande Prairie, Alberta**  
**Application No. 2006-0616-3**

Application by **Rogers Broadcasting Limited** to acquire the assets of the radio programming undertakings CHDI-FM and CKER-FM Edmonton, CJOK-FM, CKYX-FM and its transmitter CJOK-FM-1, Fort McMurray and CFGP-FM Grande Prairie and its transmitters CFGP-FM-1, Peace River and CFGP-FM-2 Tumbler Ridge, Alberta from O.K. Radio Group Ltd., a corporation controlled by Mr. Roger Charest.

The applicant is also requesting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences, upon surrender of the licences issued to O.K. Radio Group Ltd.

The value of the transaction is estimated at 39.8 million dollars and Rogers Broadcasting Limited has proposed a tangible benefits package of 2.4 million dollars over a 7 year period.

*Applicant's address:*

333 Bloor Street East, 6th Floor  
 Toronto, Ontario  
 M4W 1G9  
 Fax: 416-935-8203  
 E-Mail: [alain.strati@rci.rogers.com](mailto:alain.strati@rci.rogers.com)

*Examination of application:*

At the applicant's address, and

5915 Gateway Boulevard  
 Edmonton, Alberta

9912 Franklin Avenue  
 Fort McMurray, Alberta

9835 - 101st Avenue, Suite 200  
 Grande Prairie, Alberta

[\[Broadcasting intervention/comments form\]](#)

28. **Bonnyville, Alberta**  
**Application No. 2005-1214-6**

Application by **912038 Alberta Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Bonnyville.

The new station would operate on frequency 99.7 MHz (channel 259B) with effective radiated power of 50,000 watts (non-directional antenna/antenna height of 121.9 metres).

The applicant proposes a rock music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

Site Box 21, Atrium Centre  
 5012-49 Street  
 Lloydminster, Alberta  
 T9V 0K2  
 Fax: 780-875-6676  
 E-Mail: [stew@borderrock.com](mailto:stew@borderrock.com)

*Examination of application:*

Town of Bonnyville offices  
 4917-49 Avenue  
 Bonnyville, Alberta

[\[Broadcasting intervention/comments form\]](#)

29. **Prince George, British Columbia**  
**Application No. 2005-1363-1**

Application by **Prince George Community Radio Society** for a licence to operate an English-language FM Type B developmental community radio programming undertaking in Prince George.

The new station would operate on frequency 93.1 MHz (channel 226VLP) with a transmitter power of 5 watts (non-directional antenna/antenna height of 38 metres).



*Applicant's address:*

10460 Hedlund Road  
Prince George, British Columbia  
V2N 6V6  
E-Mail: [pgcrsprez@yahoo.ca](mailto:pgcrsprez@yahoo.ca)

*Examination of application:*

Fowlie & Co.  
200-2700 Queensway Street  
Prince George, British Columbia

[\[Broadcasting intervention/comments form\]](#)

30. **Pemberton, British Columbia**  
**Application No. 2006-0347-4**

Application by **0749943 BC Ltd.** (Matthew G. McBride) for a licence to operate an English-language commercial radio programming undertaking in Pemberton.

The new station would operate on frequency 98.9 MHz (channel 255A1) with an effective radiated power of 500 watts (non-directional antenna/antenna height of -238 metres).

The applicant proposes to operate a rock and pop music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

10760 Fundy Drive  
Richmond, British Columbia  
V7E 5K7  
Fax: 604-677-6316  
E-Mail: [info@mcmi.ca](mailto:info@mcmi.ca)

*Examination of application:*

Village of Pemberton Administration Office  
7400 Prospect Street  
Pemberton, British Columbia

[\[Broadcasting intervention/comments form\]](#)

31. **Whistler, British Columbia**  
**Application No. 2006-0374-7**

Application by the **The Mountain Culture Collective Radio Society** for a licence to operate an English-language FM developmental community radio programming undertaking in Whistler.

The new station would operate on frequency 97.9 MHz (channel 250VLP) with an effective radiated power of 5 watts (non-directional antenna/antenna height of 575 metres).

The applicant proposes to offer a small portion of its programming in 6 foreign languages and also in French.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

*Applicant's address:*

145 West 5<sup>th</sup> Street – no.302  
 North Vancouver, British Columbia  
 V7M 1J7  
 E-Mail: [aghia\\_skata@yahoo.com](mailto:aghia_skata@yahoo.com)

*Examination of application:*

7013 Nesters Road  
 Whistler, British Columbia  
 V0N 1B7

[\[Broadcasting intervention/comments form\]](#)

32. **Victoria, British Columbia; Edmonton**  
**Application No. 2006-0645-2**

Application by **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner)**, carrying on business as **Jim Pattison Broadcast Group Limited Partnership (collectively the Pattison Group)**, to acquire the assets of the radio programming undertakings CKKQ-FM and CJZN-FM Victoria, British Columbia and their related transmitters CKKQ-FM-1 and CKXM-FM-1 Sooke and their transitional digital radio undertakings CKKR-DR-1 and CJZN-DR-1 Victoria from O.K. Radio Group Ltd., a corporation controlled by Mr. Roger Charest.

The applicant is also requesting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences, upon surrender of the licences issued to O.K. Radio Group Ltd.

The value of the transaction is estimated at \$15,750,000 and the Pattison Group has proposed a tangible benefits package of \$945,000 over a seven year period.

*Applicant's address:*

1800 – 1067 West Cordova Street  
Vancouver, British Columbia  
V6C 1C7  
Fax: 604-688-6776  
E-mail: [desmarais@jp-group.com](mailto:desmarais@jp-group.com)  
E-mail: [charest@telus.net](mailto:charest@telus.net)

*Examination of application:*

5915 Gateway Boulevard  
Edmonton, Alberta

CKKQ-FM and CJZN-FM  
2750 Quadra Street  
Top Floor  
Victoria (British-Columbia)

[\[Broadcasting intervention/comments form\]](#)

## **Public Participation**

### **Deadline for interventions/comments**

**17 August 2006**

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
***Broadcasting Intervention/Comments Form***  
located below the description of each application within this notice of public hearing

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days

before the commencement of the public hearing so that the necessary arrangements can be made.

### **Important notice**

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

### **Examination of documents**

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building  
Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel: 819-997-2429  
Toll free Telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782  
FAX: 819-994-0218

Metropolitan Place  
 99 Wyse Road  
 Suite 1410  
 Dartmouth, Nova Scotia B3A 4S5  
 Tel: 902-426-7997  
 FAX: 902-426-2721

205 Viger Avenue West  
 Suite 504  
 Montréal, Quebec H2Z 1G2  
 Tel: 514-283-6607

55 St. Clair Avenue East  
 Suite 624  
 Toronto, Ontario M4T 1M2  
 Tel: 416-952-9096

Kensington Building  
 275 Portage Avenue  
 Suite 1810  
 Winnipeg, Manitoba R3B 2B3  
 Tel: 204-983-6306 – TDD: 204-983-8274  
 FAX: 204-983-6317

Cornwall Professional Building  
 2125 – 11th Avenue  
 Room 103  
 Regina, Saskatchewan S4P 3X3  
 Tel: 306-780-3422

10405 Jasper Avenue  
 Suite 520  
 Edmonton, Alberta T5J 3N4  
 Tel: 780-495-3224

530-580 Hornby Street  
 Vancouver, British Columbia V6C 3B6  
 Tel: 604-666-2111 – TDD: 604-666-0778  
 FAX: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>