



## Broadcasting Decision CRTC 2006-632

Ottawa, 20 November 2006

**912038 Alberta Ltd.**  
Bonnyville, Alberta

*Application 2005-1214-6*  
*Public Hearing in Québec, Quebec*  
*11 September 2006*

### English-language FM radio station in Bonnyville

1. The Commission **approves** an application by 912038 Alberta Ltd. (912038 Alberta) for a broadcasting licence to operate an English-language FM radio programming undertaking in Bonnyville, Alberta. The station will operate at 99.7 MHz (channel 259B) with an effective radiated power of 50,000 watts.
2. The applicant currently operates CKLM-FM-1 Bonnyville as a transmitter of its CKLM-FM Lloydminster service. This application involves the conversion of its Bonnyville transmitter to an originating station, which necessitates the issuance of a separate licence. The applicant indicated that it would request, if the application were approved, that the authority to operate its Lloydminster repeater be deleted. Accordingly, the Commission expects to receive an application to amend the broadcasting licence of CKLM-FM Lloydminster by deleting the authority to operate the transmitter CKLM-FM-1 Bonnyville.
3. The new station will provide 126 hours of local programming per week, of which 11 hours will be devoted to spoken word content. Spoken word will include 4 hours of news comprised of 90 newscasts per week, Monday to Friday. Between 40% to 60% of newscasts will be devoted to local and regional content. Although newscasts will not be provided on weekends, the station will be prepared to issue reports in the event of a significant event of local or regional interest. Additional spoken word content will be related to music countdown programs and celebrity interviews. The station will program a rock music format.
4. A minimum of 40% of musical selections from content category 2 (Popular Music) musical selections aired during each broadcast week will be Canadian selections. A **condition of licence** to this effect is set out in the appendix to this decision.
5. 912038 Alberta stated that it would participate in the Canadian talent development (CTD) plan developed by the Canadian Association of Broadcasters (CAB). The minimum contribution under this plan for the Bonnyville market is \$400 annually. 912038 Alberta also agreed to contribute an additional \$400 annually in support of local

music initiatives for a total yearly CTD contribution of \$800. This commitment amounts to a total of \$5,600 to CTD over seven consecutive broadcast years, upon commencement of operations.

6. The Commission received interventions in support of this application.
7. The licence will expire 31 August 2013. It will be subject to the **conditions** set out in *New licence form for commercial radio stations*, Public Notice 1999-137, 24 August 1999, as well as to the **conditions** set out in the appendix to this decision.
8. The licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 20 November 2008. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.
9. In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the applicant to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

## Appendix to Broadcasting Decision CRTC 2006-632

### Conditions of licence

1. The licence is subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999 (Public Notice 1999-137).
2. The licensee shall, as an exception to the percentage of Canadian musical selections set out in section 2.2(8) of the *Radio Regulations, 1986*, devote, in any broadcast week, a minimum of 40% of its musical selections from content category 2 (Popular Music) to Canadian selections broadcast in their entirety.

For the purposes of this condition, the terms “broadcast week,” “Canadian selection,” “content category,” and “musical selection” shall have the same meaning as that set out in the *Radio Regulations, 1986*.

3. In addition to making annual payments to third parties involved in Canadian talent development at the level identified for it in the Canadian Association of Broadcasters (CAB) Distribution Guidelines for Canadian Talent Development, as required under condition of licence number 5 in Public Notice 1999-137, the licensee shall contribute \$400 in each broadcast year to local music initiatives.

The Commission reminds the licensee that all CTD expenditures must be made in accordance with the Commission’s policy on qualifying contributions to CTD, as set out in Appendix 1 to *An FM policy for the nineties*, Public Notice CRTC 1990-111, 17 December 1990.