

Broadcasting Decision CRTC 2005-154

Ottawa, 14 April 2005

Aboriginal Voices Radio Inc.

Toronto, Ontario

Application 2004-1196-8 Broadcasting Public Notice CRTC 2005-14 15 February 2005

CFIE-FM Toronto – Use of the SCMO channel

- 1. The Commission **approves** the application by Aboriginal Voices Radio Inc. (Aboriginal Voices), licensee of CFIE-FM Toronto, for authority to use a subsidiary communications multiplex operations (SCMO) channel¹ for the purpose of broadcasting a predominantly Vietnamese-language radio service.
- 2. The new service will broadcast programming produced by Thoi Bao Inc. and TNVN Radio (Tieng Noi Viet Nam – The Vietnamese Voice). At least 60% of the programming will be locally produced and that percentage will gradually increase over the term of the licence. Non-Canadian programming will be obtained from U.S. sources and other news service agencies. At least 95% of the programming will be in the Vietnamese language with the remainder in English. The service will operate 24 hours a day, 7 days a week.
- 3. The Commission did not receive any interventions in connection with this application.
- 4. The Commission's policy regarding services using the SCMO channel of FM stations is set out in *Services using the vertical blanking interval (television) or subsidiary communications multiplex operation (FM) channel*, Public Notice CRTC 1989-23, 23 March 1989 (Public Notice 1989-23).
- 5. The policy states that the Commission would be concerned if an SCMO service were to have a negative impact on existing local conventional ethnic broadcasters. No such broadcaster opposed this application. The Commission is satisfied that approval of this application will not cause undue negative impact on existing local conventional ethnic radio stations.

¹ Programming broadcast using an SCMO channel is not accessible with standard radio equipment, and requires instead the use of a special receiver.



- 6. The Commission reminds Aboriginal Voices that as stated in section 3(1)(h) of the *Broadcasting Act*, it is responsible for the programs that it broadcasts. It is therefore expected to ensure that its SCMO service is operated in a responsible manner and to adhere to the guidelines regarding the provision of SCMO services set out in Appendix A to Public Notice 1989-23.
- 7. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department of Industry notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <u>http://www.crtc.gc.ca</u>